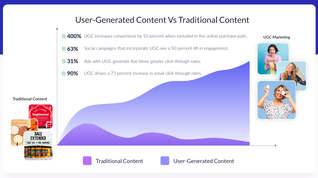
User Generated Content At Your Fingertips

Connect Meaningfully
Grow Exponentially



> **92%** of consumers trust recommendations from other people, even if it's people they don't know. **70%** consider UGC before making a purchase decision.

> Consumers find UGC **9.8X** more impactful than influencer content when making a purchasing decision. Yet, American marketers spent more than **$1 billion** on influencers last year.

Roadblocks in Building UGC

Problems that hinder brands from leveraging UGC Marketing

SWITCH TO THE FUTURE

INTRODUCING

USER GENERATED CONTENT ON DEMAND

Glimpses of the Creators Network

5000 + Creators

50+ Geographies

Creator Network in Action

FEATURES

User-Generated Content On Demand

Powerful Network of Creators

Access to a powerful network of 5000+ Content creators belonging to various demographics and psychographics. Creators have varied interests and areas of expertise that can be leveraged to generate your UGC.

10 Minute Demand Setup

Create UGC requirements, set budgets, and specify details that need to be addressed, add custom requests for your Creator Network and post request in just 10 minutes.

End-to-End Logistics

Upon providing relevant details, creators will receive product delivery to creators, all the way to the delivery of a completely marketable video, to you, will be managed by Pixis.

AI-Led Journey Personalization

Two-fold AI analysis to arrive at the buyer journey stages of target audiences, and the creative briefs to design content that converts.

Content Customization

Access to a large gallery of design layouts customized to audiences needs. Layouts and briefs are also customized for the platforms of dissemination as well.

Strategic Content Direction

Request multiple variants from your Creators to personalize your content to different audiences/platforms. Variations can be made to tone, style, content packages and more.

Addressing Your FAQs

1 What is the turnaround time (TAT) for my UGC request?

TAT depends on the content package you require. Once a request is placed, it takes 5-7 days for our Creators to produce video ads. You will receive revisions in 4-5 days after request.

2 Do you work with influencers?

Yes, we have influencers in our network of creators. We have a specialized panel of 3000+ Content Creators who are screened using a 15 point Quality Assessment Checklist.

3 Why is it important to invest in User Generated Ad-creation?

UGC provides an accurate review to customers, addresses their pain points and builds credibility through authenticity. It is well established consumer behaviour to seek out real-life experiences of their peers before investing in something online, and UGC validates that.

4 Do you provide customer support?

Yes, we provide excellent customer support. We offer tailored onboarding and regular training on UGC strategies that can maximize your ROI.

5 What privacy standards are you compliant with?

Our platforms are fully compliant with GDPR & CCPA.

Have any questions?

Get in touch with us.

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