



CASE STUDY: MARKETING SWAG TO SHOWCASE MULTI-AXIS MACHINING CAPABILITIES

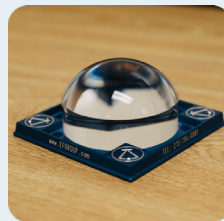
CHALLENGE:

Every year we concept and create a unique product that showcases our multi-axis machining capabilities. Our company's design engineers and CNC experts look forward to developing these custom desktop items as a yearly activity. Each desktop product is unique and bears our mantra "Attitude is Everything". The product is utilized as a marketing piece that our customers, employees and friends alike would appreciate.



SOLUTION:

- 2009** - Custom Desk Coaster
- 2010** - Business Card Holder
- 2011** - The Magnifier - seeing the EFPG difference
- 2012** - Post-it Note Holder
- 2013** - Smartphone Holder
- 2014** - Pen Holder
- 2015** - It's About Time! Desktop Clock
- 2016** - Custom Tape Dispenser
- 2017** - Another compliment to everyday office use
- 2018** - Stapler - Showcasing 40th Anniversary logo





SERVICE DESCRIPTION:

These marketing pieces ended up not only being a fun project for our engineers and great additions to everyone's desktop, but they are great example of our design engineering as well as CNC machining and finishing capabilities.

IT'S OUR GOAL TO PROVIDE CUSTOMERS WITH **EXCEPTIONAL SERVICE** FROM OUR EMPLOYEES, WHO EMBRACE OUR AXIOM, **"ATTITUDE IS EVERYTHING."**

DO YOU HAVE OUR NEXT CHALLENGE?

We utilize a unique approach that utilizes extreme customer collaboration and our 40+ years of expertise, offering creative solutions to the most challenging problems for the sole purpose of customer satisfaction. Customers trust us because we accomplish their projects with the highest levels of quality and integrity.

WE'D LOVE TO PROVE THAT TO YOU... LET'S TALK

