



JOHN W. FRANCIS

Keynote Speaker / Franchise Industry Consultant / Strategic Advisor

John Francis Speaker Intro

Our next speaker is known by many in the franchise industry as “Johnny Franchise.”

Having grown up in the franchise industry, John Francis had the opportunity to watch and learn from some of the best in the industry – experiences that shaped his decades long career and inspired his passion for “franchising done right.”

John’s franchising career began in the mid 1980’s when he became involved with his family’s franchise system, The Barbers, which was the international franchisor for Cost Cutters, City Looks and We Care Hair. There, he played a large role in the \$59 million acquisition and integration of their 1,000-plus salon franchise organization before moving on to roles as a Franchisee, Multi-Unit Owner, Area Developer, Franchisor and Board Member for organizations such as The International Franchise Association, PostNet, Sport Clips, Office Pride and Seva Beauty.

Today, John pays it forward by offering his perspective, experience and advice to help franchise systems and professionals see what they don’t see and achieve their highest levels of success.

Please join me in welcoming John Francis...

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