



SPONSORSHIP OPPORTUNITIES 2022

RWM Exhibition, is the UK's largest event focussing on recycling, resources, and waste management.

Delivering the right audience to our sponsor and partners is always our priority when planning a digital event, and at RWM Digital we ensure that your products, services, case studies or content are presented to the right people at the right time.



rwm

In partnership with
 **CIWM**

 **letsrecyclelive**



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WHY ARE OUR DIGITAL EVENTS SO POPULAR?

We make sure that the content we deliver is topical and of relevance to the sector - we make sure that every curated content gives our audience...the reason to believe!

Digital events allow you to engage with your prospects in a virtual environment:

- Networking - Live chats
- Content first - Educational conference programme
- Social - Attendees see your presence for peer-to-peer learning
- ROI - Lead generation opportunities across the platform

TOP 5 REASONS WHY YOU SHOULD SPONSOR A DIGITAL EVENT:

1. Generate Leads
2. Awareness
3. Build Rapport
4. Build Credibility
5. Speed up your sales process



- Editorial hosted live 1-hour bespoke webinar.
- 1 Sponsor – Topic agreed with the sponsor.
- 30 – 40 presentation with 10 – 15 minute live Q&A.
- The presentation section can be made up of one or more people presenting, a panel discussion, a case study or going through some research.
- The presentation can be recorded and go out as live but we would recommend the Q&A being live.
- Registration and attendee data passed to sponsor.
- 4-week marketing campaign using available channels including email marketing & social media.

Click here to view a previous webinar included in our digital events!

RWM DIGITAL FOCUS

Turning presentations into real-time conversations wherever you are.

Our webinars will give you the opportunity to teach our audience and help them understand why your services or products are valuable.

We can cover key topics in the industry and share the responsibility of educating our audience with you.

Webinars enable our partners to showcase their knowledge & industry expertise to a wide, engaged selection of our audience at once, with live polls and Q&A sections to foster engagement.

A focus is approximately an hour long including a 15-minute Q&A session.



EXPERT TOPIC SERIES

Designed to build awareness and understanding around key & current issues in the sector through video content provided by you.

This monthly series of digital events focus on a range of specific subjects in the industry, bringing our audience bite-sized live seminars of 15-20 minutes from expert speakers and event partners, sourced by our Content Team.

We allow one sponsor per Topic Series, and on a first-come-first-served basis.

We provide a platform that holds these pre-recorded, thought-leading presentations, split by sessions, with a chat and Q&A function that will allow you to interact with our audience live.

Topics for 2022:

February: Digital Transformation

March: Recyclers & Reprocessors

April: Energy from Waste

May: Health & Safety

June: Fire Suppression

October: Net Zero

November: Packaging

- **Topics feature list agreed by content team.**
- **1-hour session.**
- **1 sponsor with 1 speaker slot**
- **2/3 independant speaker.**
- **Panel Q&A.**
- **All attendee data passed to sponsor.**
- **4-week marketing campaign using available channels including own web page, email marketing & social media.**

RWM DIGITAL SPOTLIGHT

- **Focus on a range of topics in the industry.**
- **15 – 20 minute speaking slot.**
- **Independant speakers & sponsored speaking oppertunities.**
- **The presentation can be recorded and go out as live but we would recommend the Q&A being live.**
- **Registration and attendee data passed to sponsor.**
- **4-week marketing campaign using available channels including email marketing & social media.**

Turning presentations into real-time conversations wherever you are. Our Spotlight series will give you the opportunity to teach our audience and help them understand why your services or products are valuable.

Spotlight series are two-hour-long “drop-in, drop-out” sessions based on the needs of the industry. They are hosted by speakers, companies, and relevant industry supporters addressing hot topics across the industry such as Flood Response in Climate-Resilient Communities and Property Flood Resilience.

A spotlight is approximately 15-20 minutes long including a 5-minute Q&A session.

Click here to view a previous webinar included in our digital events!

Job Titles:

- CEO
- COO
- CMO
- Managing Director
- Owner
- Directors
- Global Head of Sustainability
- Head of Environment & Waste
- Head of Production
- Management & Marketing
- Head of Procurement
- Head of Waste Management
- Head of Culture & Environment
- Head of Streetscene
- Head of Waste & Public Protection
- Recycling Projects & Monitoring Officer
- Head of Waste & Transport
- Senior Recycling Officer
- Director of Regulatory Affairs
- Director of Policy & Innovation
- Street Scene & Open Spaces Officer

WHO ATTENDS

Sponsoring a digital event ensures visibility of your products & services to your target audience, check out the samples of job titles & organisations.

Companies & Organisations:



CONTACT US

We are always looking for new formats and channels that support you and our community.

Feel free to contact us to discuss your requirements.

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