

SPONSORSHIP OPPORTUNITIES 2022

The Medical Imaging Convention is the UK's dedicated event that offers a comprehensive program on the latest innovations in imaging diagnosis & treatment.

Delivering the right audience to our sponsors and partners is always our priority when planning a digital event, and at Medical Imaging Convention Digital we ensure that your products, services, case studies or content are presented to the right people at the right time.

WHY ARE OUR DIGITAL EVENTS SO POPULAR?

We make sure that the content we deliver is topical and of relevance to the sector - we make sure that every curated content gives our audience...the reason to believe!

Digital events allow you to engage with your prospects in a virtual environment:

- Networking - Live chats.
- Content first - Educational conference programme.
- Social - Attendees see your presence for peer-to-peer learning.
- ROI - Lead generation opportunities across the platform.

TOP 5 REASONS WHY YOU SHOULD SPONSOR A DIGITAL EVENT:

1. Generate Leads
2. Awareness
3. Build Rapport
4. Build Credibility
5. Speed up your sales process

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WEBINARS

- Editorial hosted live 1-hour bespoke webinar.
- 1 Sponsor – Topic agreed with the sponsor.
- 30 – 40 presentation with 10 – 15 minute live Q&A.
- The presentation section can be made up of one or more people presenting, a panel discussion, a case study or going through some research.
- The presentation can be recorded and go out as live but we would recommend the Q&A being live.
- Registration and attendee data passed to sponsor.
- 4-week marketing campaign using available channels including email marketing & social media.

Turning presentations into real-time conversations wherever you are.

Our webinars will give you the opportunity to teach our audience and help them understand why your services or products are valuable.

We can cover key topics in the industry and share the responsibility of educating our audience with you.

Webinars enable our partners to showcase their knowledge & industry expertise to a wide, engaged selection of our audience at once, with live polls and Q&A sections to foster engagement.

A webinar is approximately an hour long including a 15-minute Q&A session.

www.imagingconvention.com

Click here to view a previous webinar included in our digital events!



Philips
Webinar Series

Digital Pathology - the scope and potential return on investment.

5 May 2021
4:30pm BST

PHILIPS

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EXPERT TOPIC SERIES

- Topics feature list agreed by content team.
- 1-hour session.
- 1 sponsor with 1 speaker slot
- 2/3 independant speaker.
- Panel Q&A.
- All attendee data passed to sponsor.
- 4-week marketing campaign using available channels including own web page, email marketing & social media.

Designed to build awareness and understanding around key & current issues in the sector through video content provided by you.

This monthly series of digital events focus on a range of specific subjects in the industry, bringing our audience bite-sized live seminars of 15-20 minutes from expert speakers and event partners, sourced by our Content Team.

We allow one sponsor per Topic Series, and on a first-come-first-served basis.

We provide a platform that holds these pre-recorded, thought-leading presentations, split by sessions, with a chat and Q&A function that will allow you to interact with our audience live.

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WHO ATTENDS

Sponsoring a digital event ensures visibility of your products & services to your target audience, check out the samples of job titles & organisations.

JOB TITLES:

- Acute Oncology CNS
- Acute Oncology Nurse
- Advanced Practitioner
- Radiographer
- AOS Service Co-ordinator
- Assistant Procurement Manager
- Breast CNS
- Cardiac Radiographer
- Care Coordinator
- Consultant radiologist
- Consultant urologist
- Diagnostic Radiographer
- Director of Clinical Services
- Head of Radiotherapy
- Intervention Radiographer
- Consultant Engineer

COMPANIES & ORGANISATIONS:

- ALLIANCE MEDICAL LTD
- BARTS HEALTH NHS
- Birmingham Childrens Hospital Nhs Foundation Trust
- BMI The Priory Hospital
- Change Healthcare
- Dudley Group of Hospitals
- HCA Healthcare
- HST - NHS Supply Chain
- Imperial College NHS Trust
- Leeds Teaching Hospital NHS Trust
- Leicester City CCG
- Leicester Hospital
- Luton & Dunstable
- University NHS Hospital Trust, UK
- Medical Imaging Partnership
- NHS Supply Chain
- Nuffield Health Hospital
- Oxford Health



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CONTACT US

We are always looking for new formats and channels that support you and our community. Feel free to contact us to discuss your requirements.
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