



SPONSORSHIP OPPORTUNITIES 2022

The Flood Expo is Europe's largest exhibition designed to help the most progressive flood professionals and property owners discover the latest innovative products, services and strategies that transform the way flooding is predicted, prevented, and managed.

Delivering the right audience to our sponsors and partners is always our priority when planning a digital event, and at Flood Digital we ensure that your products, services, case studies or content are presented to the right people at the right time.

www.thefloodexpo.co.uk



WHY ARE OUR DIGITAL EVENTS SO POPULAR?

We make sure that the content we deliver is topical and of relevance to the sector - we make sure that every curated content gives our audience...the reason to believe!

Digital events allow you to engage with your prospects in a virtual environment:

- Networking - Live chats.
- Content first - Educational conference programme.
- Social - Attendees see your presence for peer-to-peer learning.
- ROI - Lead generation opportunities across the platform.

TOP 5 REASONS WHY YOU SHOULD SPONSOR A DIGITAL EVENT:

1. Generate Leads
2. Awareness
3. Build Rapport
4. Build Credibility
5. Speed up your sales process



- Editorial hosted live 1-hour bespoke webinar.
- 1 Sponsor – Topic agreed with the sponsor.
- 30 – 40 presentation with 10 – 15 minute live Q&A.
- The presentation section can be made up of one or more people presenting, a panel discussion, a case study or going through some research.
- The presentation can be recorded and go out as live but we would recommend the Q&A being live.
- Registration and attendee data passed to sponsor.
- 4-week marketing campaign using available channels including email marketing & social media.



Turning presentations into real-time conversations wherever you are. Our webinars will give you the opportunity to teach our audience and help them understand why your services or products are valuable.

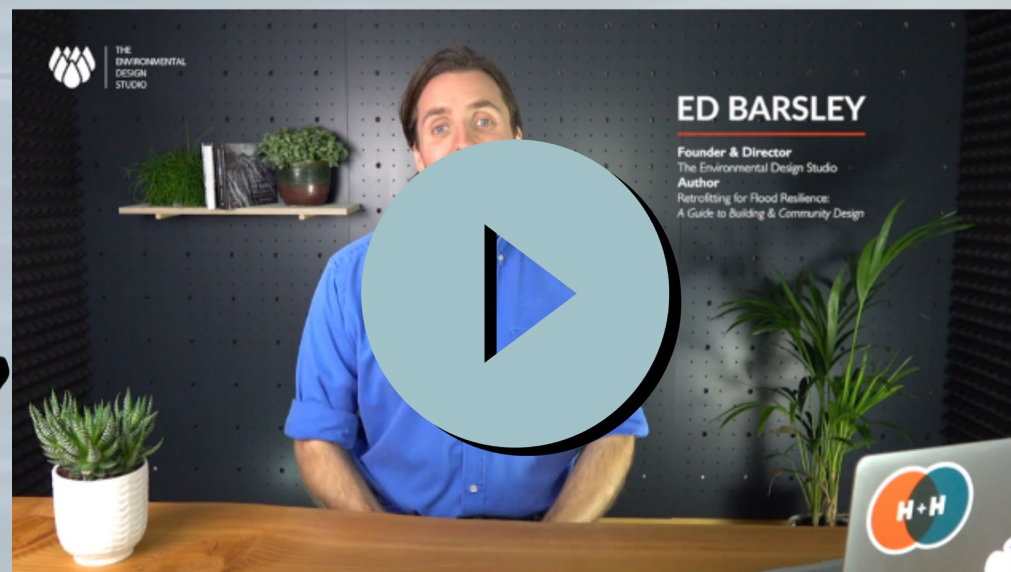
We can cover key topics in the industry and share the responsibility of educating our audience with you.

Webinars enable our partners to showcase their knowledge & industry expertise to a wide, engaged selection of our audience at once, with live polls and Q&A sections to foster engagement.

A webinar is approximately an hour long including a 15-minute Q&A session.

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Click here to view a previous webinar included in our digital events!





EXPERT TOPIC SERIES

- Topics feature list agreed by content team.
- 1-hour session.
- 1 sponsor with 1 speaker slot
- 2/3 independant speaker.
- Panel Q&A.
- All attendee data passed to sponsor.
- 4-week marketing campaign using available channels including own web page, email marketing & social media.

Designed to build awareness and understanding around key & current issues in the sector through video content provided by you.

This monthly series of digital events focus on a range of specific subjects in the industry, bringing our audience bite-sized live seminars of 15-20 minutes from expert speakers and event partners, sourced by our Content Team.

We allow one sponsor per Topic Series, and on a first-come-first-served basis.

We provide a platform that holds these pre-recorded, thought-leading presentations, split by sessions, with a chat and Q&A function that will allow you to interact with our audience live.



EXPERT TOPICS FOR 2022

FEBRUARY

INSURANCE

MARCH

FORECASTING & PREDICTION

APRIL

PREVENTION & RESPONSE

MAY

SUDs

JUNE

DROUGHT

OCTOBER

PFR

NOVEMBER

INFRASTRUCTURE & DEVELOPMENT



WHO ATTENDS:

Sponsoring a digital event ensures visibility of your products & services to your target audience, check out the samples of job titles & organisations.

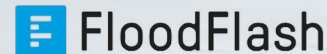
Key Job Titles:

- Projects Manager
- Flood Risk Officer
- Environment Engineering Manager
- Flood Risk Management
- Resilience Manager
- Operations Manager
- Emergency Planning Officer
- Senior Civil Engineer
- Highway Director
- Engineering Manager
- Head of Technical
- Water Management
- Environmentneering Officer
- Divisional Officer
- Chairman
- Senior Drainage Engineer
- Strategy Engineer
- Director
- Flood Insurance

Companies & Organisations:



NANOSATELLITES E.O.



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