

NEURO CONVENTION

DIGITAL



SPONSORSHIP OPPORTUNITIES 2022

Here at Neuro Convention, we continue to find ways to inform on the future of neurology through informative and interactive sessions. 2022 is no exception and we continue to strive and stay connected.

Introducing 'Neuro Convention Digital' – bringing the latest technology, products, and trends that are relevant in the neurology sector.

Join us as we bring digital events to your target audience, giving them full of exciting and new interactive content, discussions, and practices in 2022 - sponsored by you.

www.neuroconvention.com

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WHY ARE OUR EVENTS SO POPULAR?

We make sure that the content we deliver is topical and of relevant to the neurology sector - we make sure that every curated content gives our audience...the reason to believe!

Digital event allows you to engage with your prospects in a virtual environment:

- Networking - Live chats
- Content first - Educational conference programme
- Social - Attendees see your presence for peer-to-peer learning
- ROI - Lead generation opportunities across the platform

TOP 5 REASONS WHY YOU SHOULD SPONSOR A DIGITAL EVENT:

1. Generate Leads
2. Awareness
3. Build Rapport
4. Build Credibility
5. Speed up your sales process

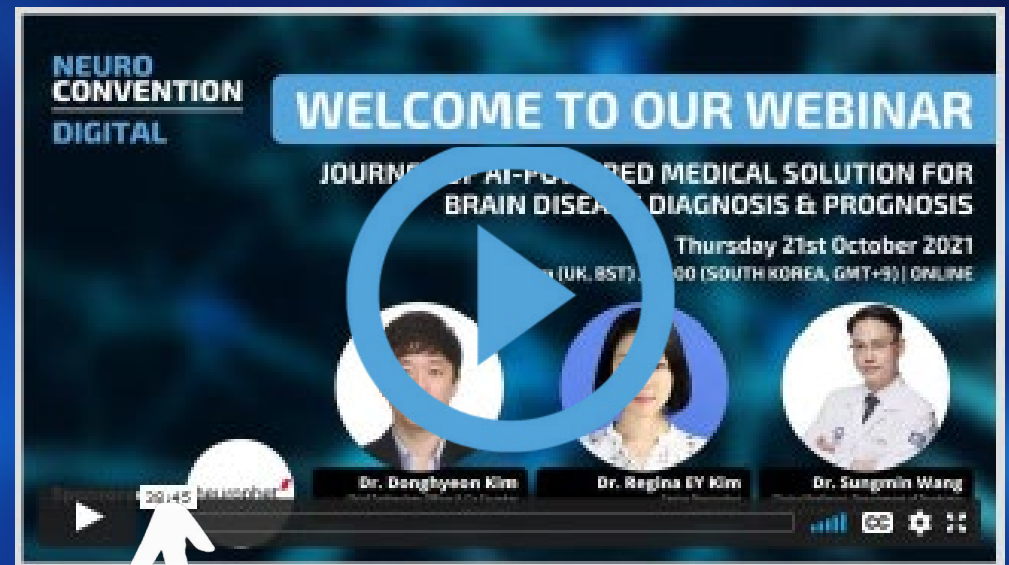
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Our webinars will give you the opportunity to teach our audience and help them understand why your services or products are valuable. You can choose the topic and we will share the responsibility of educating our audience with you.

Webinars enable our partners to showcase their knowledge & industry expertise to a wide, engaged selection of our audience at once, with live polls and Q&A sections to foster engagement.

WEBINARS: Turning presentations into real-time conversations wherever you are.



Click here to view a previous webinar!

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This monthly series of digital events focus on a range of specific subjects in the industry, bringing our audience bite-sized live seminars of 15-20 minutes from expert speakers and event partners, sourced by our Content Team.

We allow one sponsor per Topic Series - and on a first-come-first-served basis.

We provide a platform that holds these pre-recorded thought-leading presentations, split by sessions, with a chat and Q&A function that will allow you to interact with our audience live.

EXPERT TOPIC SERIES:

Designed to build awareness and understanding around key and current issues in the sector through video content provided by you.



Click here to watch a sponsored video included in one of our digital events!

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What's in it for you?

Expert Topic Series

- Editorial-hosted live 1-hour bespoke webinar
- 1 Sponsor – Topic agreed with the sponsor
- 30 – 40 presentation with 10 – 15 minute live Q&A
- The presentation section can be made up of one or more people presenting, a panel discussion, a case study or going through some research.
- The presentation can be recorded and go out as live but we would recommend the Q&A being live
- 4-week marketing campaign using available channels including email marketing & social media
- Registration and attendee data passed to sponsor

Webinars

- Topics feature list agreed by the content team
- 1-hour session
- 1 sponsor with 1 speaker slot
- 2/3 independent speakers invited by our Content team
- Panel Q&A
- 4-week marketing campaign using available channels including own web page, email marketing & social media
- All attendee data passed to the sponsor

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Sponsoring a digital event ensures visibility of your products & services to your target audience, check out the samples of job titles & organisations.



WHO ATTENDS:

- Specialist Neuro Physiotherapist
- Physiotherapist
- Doctor
- Parkinson Nurse
- Occupational Therapist
- Consultant Research Fellow
- Consultant Psychologist
- Assistant Neuropsychologist
- Case Manager/Clinical Lead
- Head of Neurorehabilitation
- Clinical Neuropsychologist
- Lifestyles Client Supervisor
- Neurosurgeon
- Chief of neurosurgery
- Rehabilitation Consultant
- Senior Nursing Manager
- Charge Nurse
- Speech & Language Therapist
- Neurology Registrar
- Assistant Psychologist

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CONTACT US:

We are always looking for new formats and channels that support our you and our community, whether that is through our physical events or in a virtual format. Feel free to contact us to discuss your requirements.

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