

Technology Innovation & TXT Development in Aerospace & Aviation

Marco Guida Milan, April 19th 2018

Mission & Markets



TXT e-solutions is an international, specialized provider of engineering software solutions supporting customers in high-tech markets in their mission- and business-critical core processes and throughout their product lifecycles.

Aerospace & Aviation



Product development, customer engineering, manufacturing and aircraft operations

Automotive & Transport



On-board software and systems

Banking & Finance

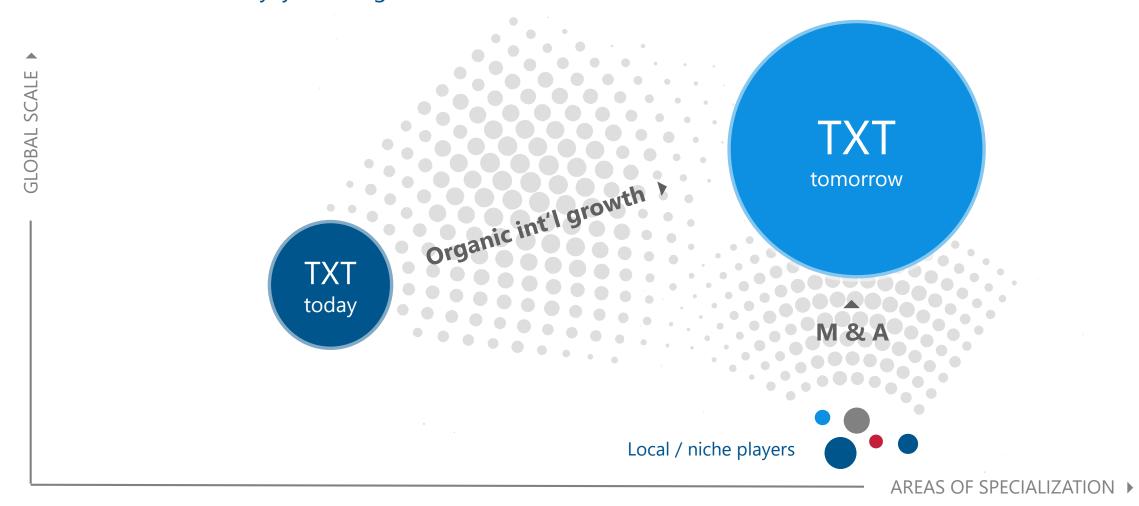


Independent testing, verification and validation of core applications and software quality services

Company Vision – Where We Are Headed



Specialization in **multiple high-value areas** across our target industries value chain, and ability to serve customers locally, yet on a global scale



Aerospace & Aviation - Customer Base | 360° Industry Insight



Aircraft OEMs

























1st Tier Suppliers & MRO Providers



Fleet Operators, Lessors & Consultants



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Deep Engineering Knowledge Across The Aircraft Lifecycle & Value Chain



Preliminary Design & Evaluation

On-board Software Product Configuration

Digital Manufacturing Training & Simulation

Flight Operations













Product Development

Customer Engineering & Manufacturing

Aircraft Operations

- **Breadth** and **Depth**: focus on high-value niches, but understand the whole picture
- Industry and Technology expertise: Engineering Services, backed by Software Assets
- Flexible engagements models, with turn-key engagements weighting 3/4 of total

Virtual & Augmented Reality in Aerospace & Aviation



From advanced training applications to innovation in aircraft's cabin configuration







New Platform for rapid development & deployment of Virtual Training and Operations Support applications



Evolution of existing **product capabilities** with real-time Augmented Reality visualization



Virtual Training and Operation Support



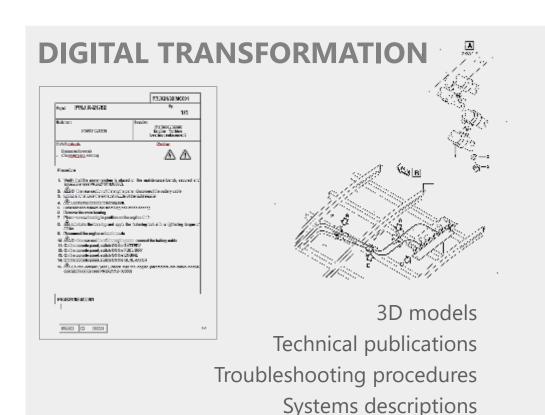




Virtual Training Solutions | One Set Of Technical Data, Many Applications



Riding the **DIGITAL TRANSFORMATION** of Aerospace: get the most out of your most valuable assets and turn your **technical** and **procedural** knowledge into state-of-the-art **virtual training** and **operations support solutions**







VR & AR solutions
Training real-world scenarios
in zero-risk environments

AR & VR solutions

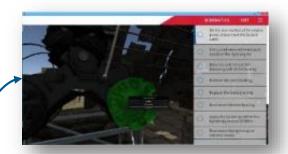
On-the-spot, on-the job support for technicians



Write once, **LEARN** everywhere

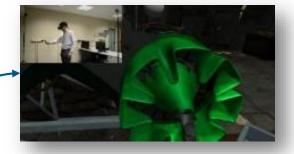


Write once, **ACT** everywhere





Virtual Learning (PCs, Tablets, Smartphones)



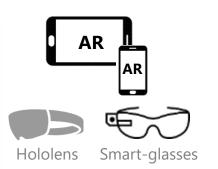
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Cloud



Immersive "Learn by doing" (VR wearable devices)





Training on the job and Operations support (AR-enabledTablets & Smartphones; wearable devices)

From Virtual Learning, to Training on the Job, to Operations Support



PC/Tablet Computer-based Training: non-immersive Virtual Training

Immersive Virtual Reality

Training on the Job & Operations Support with Augmented (Mixed) Reality









Leveraging Hololens & Mixed Reality in Aircraft Cabin Configuration

The Airbus and Boeing Use Cases



Customer Base & References of TXT's Pacelab Cabin











AIRCRAFT OEMs





























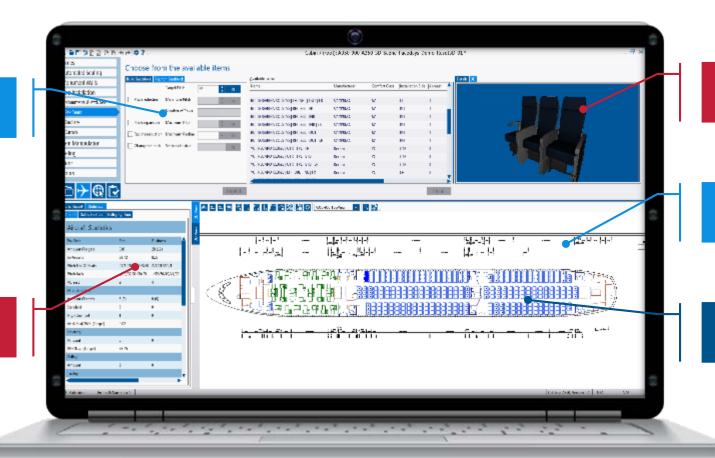






Support catalogbased selection

Instant access to key statistics & KPIs



Visual support for selecting options

LOPA optimization & drawing generation

Rules engine based check & validation



Pacelab Cabin | The Airbus A350 Use Case

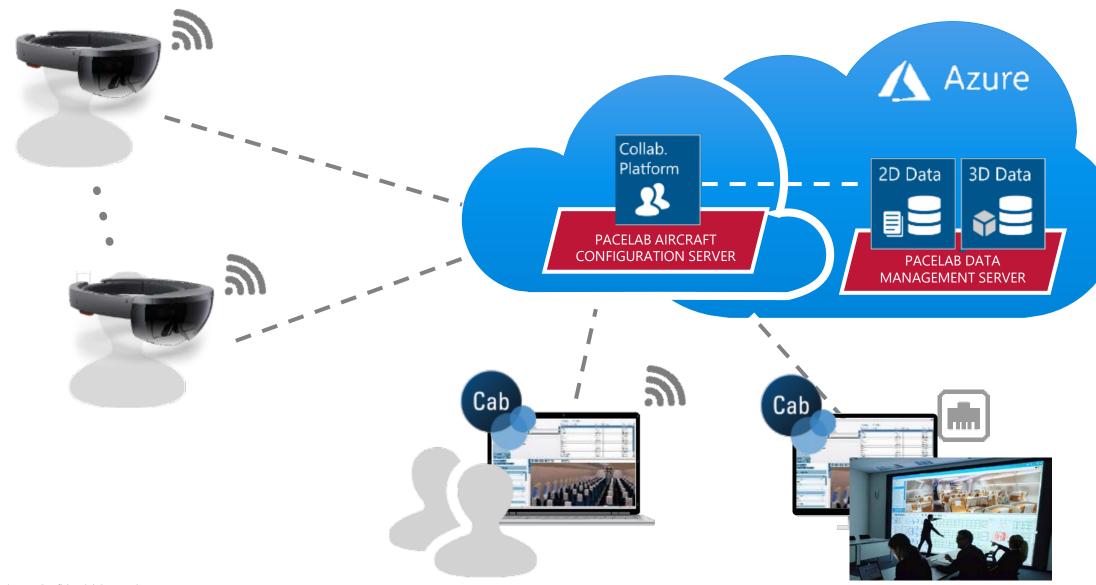






Pacelab Cabin | Innovation in Aircraft Configuration using Mixed Reality

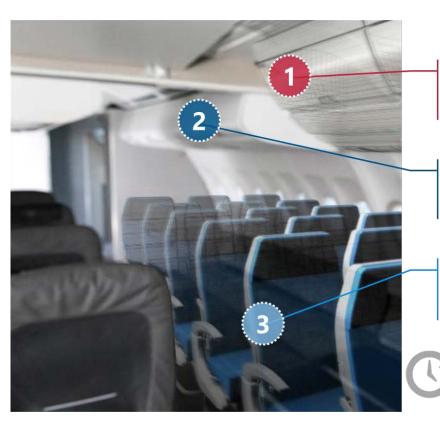






Pacelab Cabin | Mixed Reality Aircraft Configuration & Collaboration





VIRTUAL INTERACTIVE ELEMENT (LUGGAGE COMPARTMENTS)

PHYSICAL MOCK-UP



VIRTUAL INTERACTIVE ELEMENT (PASSENGER SEATS)

REALTIME UPDATE FROM PACELAB CABIN



HoloLens | Examples of Virtual Interactions



Boeing Use Case





- Hamburg, Germany
- April 10-12



- Hamburg, Germany
- April 13









Company Vision – Where We Are Headed



