DESTINY CONNECT

Salesforce® Connector

Powered by SnapLogic®

The powerful Destiny Connect Salesforce Connector allows for a seamless exchange of student and contact data between Destiny One and Salesforce.

About

In order to use Salesforce effectively, it's important that the contact's profile has up-to-date student and academic information. This out-of-box connector lets you make Salesforce more effective and ensures that all relevant information about prospects flows seamlessly into Destiny One. This way, marketing staff can leverage powerful CRM tools to manage leads, send targeted communications and set up drip campaigns, and everyone can rest assured that Destiny One serves as an up-to-date system of record.

Connector Details

The connector supports Salesforce Developer Edition, Salesforce Enterprise Edition, and Salesforce Enterprise with the Higher Education Data Architecture (HEDA).

The out-of-the-box connector supports the following events:

- Salesforce contact creation or update to Destiny One student
- Destiny One student update to Salesforce contact
- Destiny One student enrollment to Salesforce
- Destiny One student grade or completion event to Salesforce

Availability

This connector is separately licensable and pricing includes school administrator access to a dedicated cloud-based SnapLogic Organization for configuration and monitoring. Salesforce licenses must be purchased from Salesforce. A professional services engagement may be required to add events or modify integration templates.

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DESTINY SOLUTIONS