

HOW TO SHARE YOUR BLOG POSTS ON SOCIAL

FROM PMW

You've spent the time to create engaging content - now what? Cross-promoting your content on social media can help drive traffic to your website.



WHY BLOG SHARING IS **IMPORTANT!**

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- Brings valuable, enlightening and educational content to your target audience.
 - Blog sharing helps you define yourself as the industry expert in the area.
 - Helps you get and stay connected to users with an interest in real estate investing.
 - Helps drive traffic to your website.
 - Puts your content in front of others who may choose to share it with a link back to your website.

HOW TO SHARE YOUR BLOGS TO SOCIAL

01 GO TO YOUR WEBSITE BLOG PAGE

Open your website and navigate to the blog page and **click on the post you want to share.**

CLICK THE FACEBOOK ICON.

Property Management Blog

How to be a good landlord/property manager:

System - Monday, April 25, 2018



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CLICK THE FACEBOOK ICON ON THE POST YOU WANT TO SHARE

1. **Run Your Property Like a Business.** Some landlords do a terrible job at running their business. It might be because they see it as a "side-gig" or a hobby" more than a business. However, when you treat your business with the respect, systems, and organization that you would treat any other business venture, amazing things can happen. What contingency plans do you have in place so maintenance concerns can be resolved without your direct involvement (in case you happen to go on vacation the day something major happens)? When you shift your view as a landlord to a "business owner" — and treat your company as such — you will find far greater success.

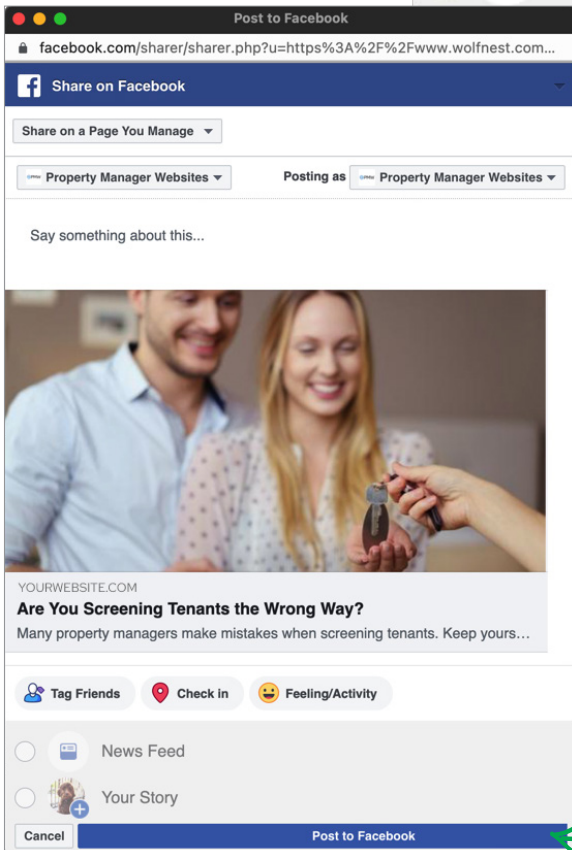
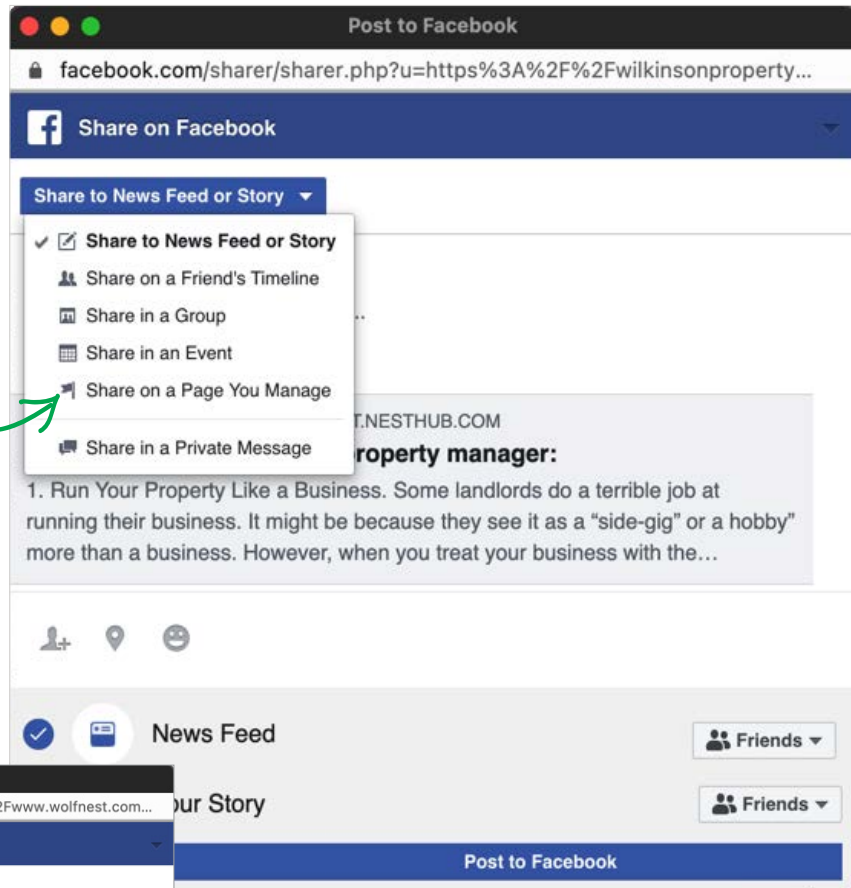
2. **Don't discriminate, but screen, screen, screen.** Perhaps the biggest error a landlord can make is letting in the wrong person. This can lead to late rent, trashed homes, and evictions. Do you think a car lot would give you a zero interest loan if they knew you didn't have any income and a deathly low credit score? Make sure tenants have a stable income, no recent evictions, no recent felonies, and good reference from past landlords. Be careful not to screen out tenants based on any of the protected classes, or you could find yourself in a lawsuit.

02 CLICK 'SHARE ON A PAGE THAT YOU MANAGE' FROM DROPDOWN.

03 SELECT THE PAGE YOU WANT TO POST TO AND HIT SHARE.

SELECT THIS OPTION

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POST TO FACEBOOK



Have questions about
blog sharing?

Contact Support:

support@propertymanagerwebsites.com