

Survey Results

2700 Main Project

Prepared 10/22/21

Methodology

- Survey conducted 10/18/21 through 10/22/21 at 10am.
- Promoted via email by UHNA and UHHA
- Participation in the survey limited to Union Hill property owners
- 147 total respondents
 - 22 Respondents did not enter a street address so did not complete the survey
 - There was 1 fake street address entered using a fake email address so it was discarded
 - 124 completed surveys
- Responses were coded by membership (or not) in UHHA based on street addresses

Q3: There have been several presentations and meetings to discuss the proposed building planned for the vacant property at the Southeast corner of 27th and Main Street. Which of these describes how you are feeling about the project currently?

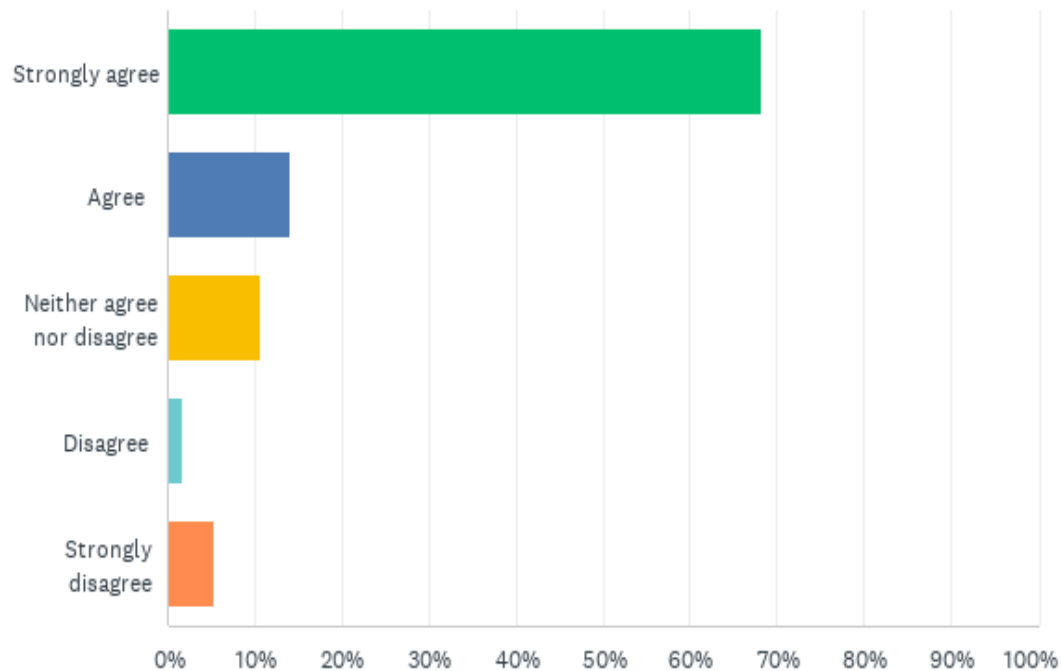
Row Labels	I am against the project as it was presented	I am in favor of the project as it was presented	I am in favor of the project with some changes	Grand Total
Not member of UHHA	17	1	14	32
Member of UHHA	60	4	16	80
Grand Total	77	5	30	112
Not Member of UHHA	53.1%	3.1%	43.8%	
Member of UHHA	75.0%	5.0%	20.0%	
Total	68.8%	4.5%	26.8%	

12 respondents did not answer this question, 6 of whom were UHHA members

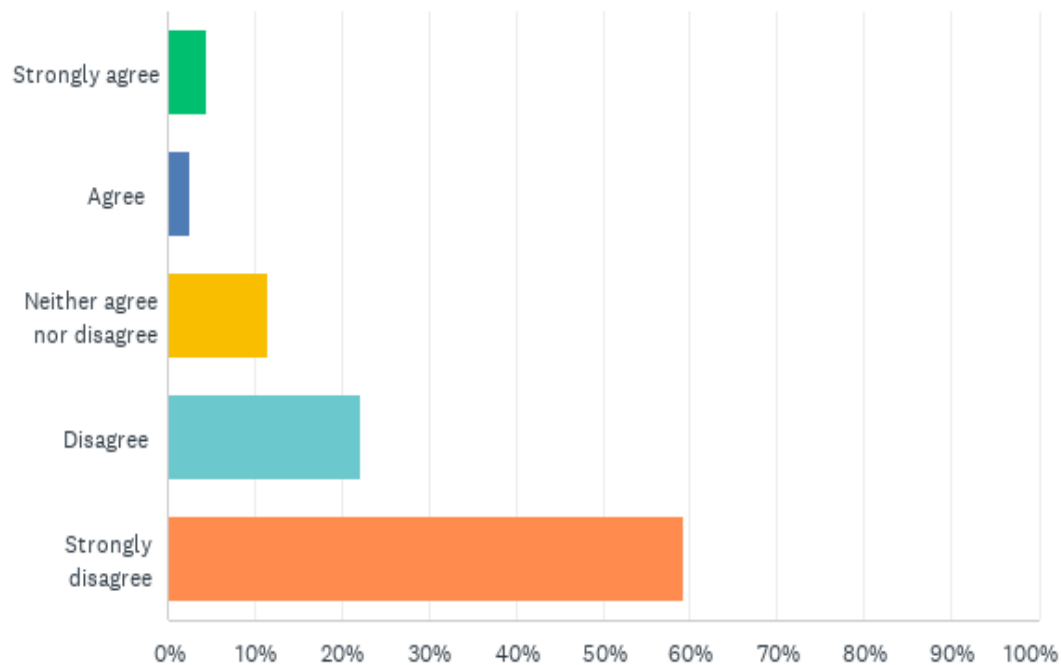
Q4: I am aware that this vacant land is zoned for a 15 story building.

	No	Yes	Grand Total
Not member of UHHA	4	28	32
Member of UHHA	12	68	80
Grand Total	16	96	112
Not member of UHHA	12.5%	87.5%	
Member of UHHA	15.0%	85.0%	
Total	14.3%	85.7%	

Q5 I am concerned about the 2700 Main building impeding views of liberty memorial.



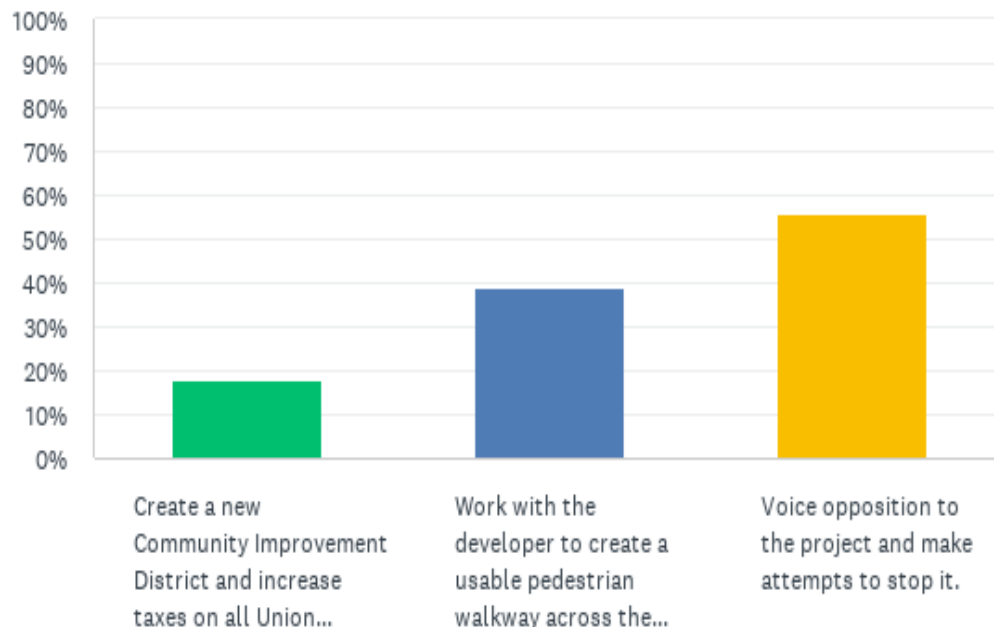
Q6 This project should qualify for tax incentives.



Q7: Rank the following concerns about the proposed building at 27th and Main in order of importance to you

	1	2	3	TOTAL	SCORE
I want to have a community friendly, mixed-use, building that offers amenities our neighborhood would enjoy as envisioned by the overarching goal of creating an active transit node at 27th and Main.	46.02% 52	31.86% 36	22.12% 25	113	2.24
The building as proposed is too tall. It will impact the views of some Union Hill residents.	43.36% 49	23.89% 27	32.74% 37	113	2.11
There is a need to create a walkable path through that property that connects the Union Hill neighborhood with the streetcar stop planned for 27th and Main.	10.62% 12	44.25% 50	45.13% 51	113	1.65

Q8 Select the action you would prefer the Union Hill Neighborhood Association and the Union Hill Homeowners Association pursue:



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ANSWER CHOICES	RESPONSES	
Create a new Community Improvement District and increase taxes on all Union Hill property owners to generate enough money to purchase the land and make sure no building is ever constructed on that parcel.	17.70%	20
Work with the developer to create a usable pedestrian walkway across the property from UH to the stop at 27th and Main.	38.94%	44
Voice opposition to the project and make attempts to stop it.	55.75%	63
Total Respondents: 113		