Alpha·ESS
Belgium

Brand Guide
Alpha ESS

Logo

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Kleuren

R	115	C	61,5
G	180	M	1,9
B	44	Y	9,82
#73b42c		K	0

R	247	C	1,52
G	177	M	34,82
B	41	Y	88,82
#f7b129		K	0

Nooit 100% zwart!

R	60	C	0
G	60	M	0
B	59	Y	0
#3c3c3b		K	90

R	181	C	32
G	181	M	24
B	182	Y	24
#b5b5b6		K	4
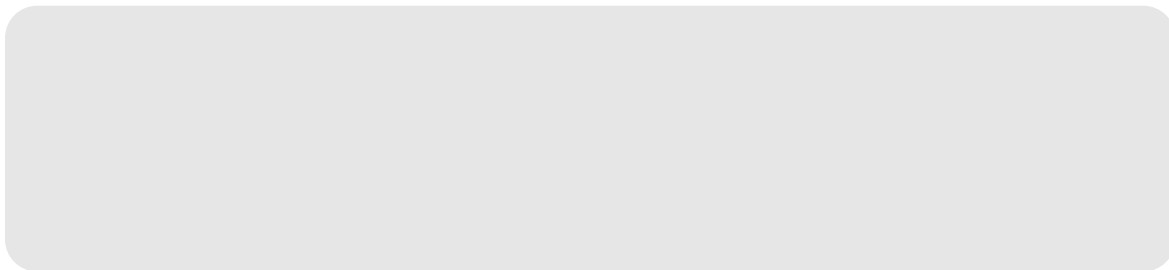
R	230	C	12
G	230	M	8
B	230	Y	9
#e6e6e6		K	0

Lettertype

Flexo Regular
basistekst

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%@&().,

Flexo Demi
titels

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 $%@&().,

Iconen

KOBALTVRIJ

COBALT FREE

COBALT FREE

KOBALTVRIJ