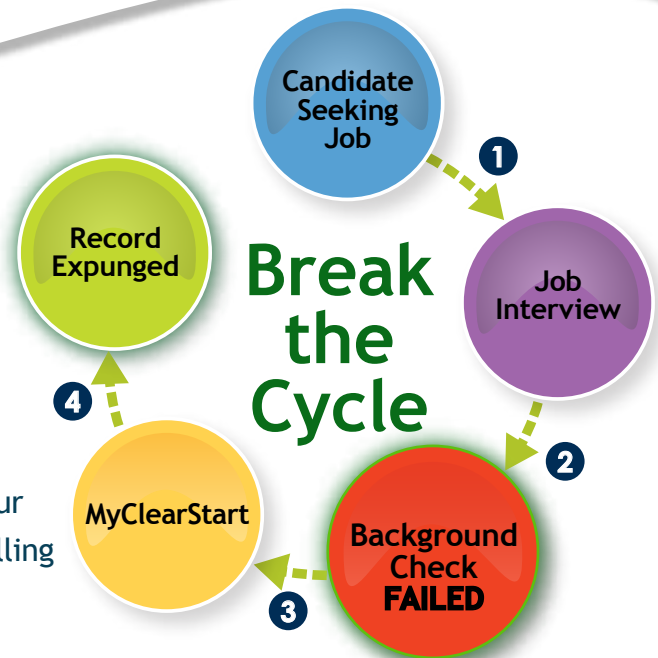


Why should you promote the MyClearStart program?

As a result of using a background screening program, you will inevitably decline employment to applicants who have certain criminal convictions. These may be your most qualified applicants – the ones whom you were willing to spend money on for a background check, often after a competitive interview process.

The MyClearStart program is designed to soften the impact of delivering an adverse hiring decision, and offers consumers an easy to follow guide on the legal steps that can clear adverse information from an applicant's past and help them attain gainful employment.

The MyClearStart program, in an exclusive partnership with The Law Firm of Higbee & Associates, starts with a FREE automated process to determine eligibility for record expungement that takes state specific rules into account.



Where can you promote the MyClearStart program?

- ▶ In required FCRA consumer notices, such as pre-adverse and adverse action letters
- ▶ On your site's career section and application forms
- ▶ In call scripts or email templates for HR staff that respond to applicant inquiries

Benefits for you to promote MyClearStart

- ▶ Costs your company NOTHING – we manage the entire program
- ▶ Differentiates your company's hiring and HR experience
- ▶ Offers you a public relations advantage