





### INTRO & METHODOLOGY

#### **INTRO**

Welcome to the Advancing Racial Equity Data Report, following the Advancing Racial Equity Conference, hosted by Shereen Daniels, HR rewired.

We thought it would be better to interpret the data in a non-conventional way.

Instead, we asked some experts to explain how the data made them feel when they first saw it.

What you're about to see (and hear) on the next page, is the commentary from our experts, followed by the data they are commenting on in later pages.

#### **METHODOLOGY**

566 Attendees of the advancing racial equity conference.

All of our survey questions are underpinned by our neuroscience framework - helping you understand how your people think, feel and behave.

Each question is tagged with a neuroscience theme so you can slice and dice your data to understand what drives employee engagement and happiness in your organisation.

The report is designed to help leaders think differently about how they collect and use data to advance racial equity.



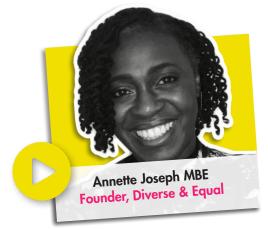
#### HR rewired

### ADVANCING RACIAL EQUITY COMMENTARY











Click on an image to hear what the experts thought about the Advancing Racial Equity Report data.

Lauralee Whyte
Founder, SPECTRUM Speakers
& Entertainers

Click here to book a demo for the Advancing Racial Equity Survey

Racial equity data on the next page...



# ADVANCING RACIAL EQUITY DATA

, ,	at time I tried, I was asked what does race have to do chnology.	
How active is against discr	I know that corporate communications wouldn't come out and support s your organisation in the fight legislation to improve the situation for trans people. They said lots of stuff but wouldn't go public, so I didn't believe the will was really there to be active.	4
To what extent do you feel people of all backgrounds can join and thrive in your organisation?	I don't believe it would be easy for somebody to thrive in our organisation unless they 'fitted in' completely with the current business leader.	
	To what extent do you feel safe to openly share your feelings about diversity, inclusion and belonging in your organisation?  I got to a point where, safety was not something I associated with my place of work so I decided me expressing my feelings on diversity and inclusion could not make my experience any worse.	3
To what extent do you feel people of all backgrounds can join and thrive in your organisation?	White males dominate leadership - and most staff are white. Most Black employees are entry-level staff or security.	
	To what extent do you feel safe to openly share your feelings about diversity, inclusion and belonging in your organisation?	2
To what extent do you feel people of all backgrounds can join and thrive in your organisation?	Tech, mostly male. Almost entirely white, cis, straight.	
	To what extent do you feel safe to openly share your feelings about diversity,  I feel like no matter what I say, I will be perceived as a trouble inclusion and belonging in your  maker.  2021-09-17 17:14:46	2

organisation?





## ADVANCING RACIAL EQUITY DATA



#### Contact Us

Click here to discuss the Advancing Racial Equity
Survey and the full
Employee Engagement
AND Happiness Platform
with Shereen Daniels.





