

Magaya

Value-Added Reseller Partner Program



Grow your business and equip your customers with the ultimate technology to drive their growth by partnering with Magaya, the leading platform in logistics and supply chain automation.

SOLUTION OFFERING

The Magaya Ecosystem consists of the robust functionality of the Magaya Supply Chain platform combined with our collection of modern apps and extensions, along with our digital customer experience, customs compliance, and rate management solutions. Our Ecosystem provides logistics service providers with the flexibility to completely customize their technology with modular, interoperable solutions, giving them a system that perfectly meets their unique needs.

PROBLEMS WE SOLVE

As logistics service providers start to embrace the digital age, having an integrated logistics platform is more important than ever to help them overcome many of their business challenges, allowing them to:

- Digitize operations and bust silos with accurate, holistic data for everyone in a single platform
- Streamline and dramatically speed up the RFQ process, plus query and manage fast, accurate rates in a single control tower
- Keep customers apprised on the location of their cargo with automated notifications, reducing calls and emails
- Finish filing faster and communicate with CBP in real-time, ensuring full compliance
- Eliminate duplicate and manual data entry, protecting processes from human error and giving you hours back in your day, allowing you to take on more business!



SALES & MARKETING BENEFITS

- Dedicated Sales Resource
- Online Sales Tools and Collateral
- Magaya Software Virtual Environment
- Access to Competitive Information
- Support for Partner Events



FINANCIAL BENEFITS

- Qualified Leads
- Deal Registration
- Revenue Share on New Sales
- Implementation Revenue
- Upsell and Cross-Sell Partner Services/Products



TECHNICAL BENEFITS

- Support Portal and Knowledgebase
- Training
- Dedicated Support



REQUIREMENTS

- Primary Business is Logistics Technology/Consulting
- Non-Competitive Solution Offerings
- Annual Revenue Commitment