



MACROHIVE PROFESSIONAL

FOR THE THINKING INVESTOR

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About Macro Hive

Our Professional Offering

Macro Hive is a leading independent provider of global macro research and strategy. Our worldwide user base consists of more than 160 countries and over 1,000 financial institutions, international corporations, government bodies and universities.

The firm is led by Bilal Hafeez, who is CEO and Head of Research at Macro Hive. Bilal was previously Global Head of International Fixed Income Strategy at Nomura and Head of Multi-Asset Research and Advisor to the CEO at Deutsche Bank.

Macro Hive **Professional** is our core global macro research product. Our aim is to deliver the best macro ideas in an accessible form, so users can gain key insights in minimal time.

We achieve this through succinct analysis, data-driven reports and models and frequent communication. Alongside our standardised research offering, we offer bespoke research services and have the ability to harness thoughts and ideas from our wider network of over 50 seasoned researchers.

“

Macro Hive is helping me focus on ideas that matter and it's fabulous!

”

JIM LEITNER

PRESIDENT OF FALCON MANAGEMENT

Macro Hive Professional

Our Evolving Product Suite



Asset Allocation & Medium Frequency

- Fully independent advisory services, such as portfolio optimisation, leveraging our experience running multi-strategy businesses for the largest investment banks
- Medium frequency FX, Rates & Central Bank policy analysis



Indicators

- COVID trackers, Macro Scorecard, Stringency Tracker, Global Mobility Tracker, Flights Tracker
- Market positioning indicators - FX Positioning Report
- Risk appetite indicators - Macro Hive's Risk Barometer
- Key theme indicators - US Election Tracker



Discretionary Views

- Strategic thought pieces & analysis
- Current and foreseeable key themes
- Short and medium-term trade ideas



Hive Intelligence

- Curated notes from over 50 seasoned researchers & investors discussing macro & markets
- Insights are categorised by asset classes & key themes
- Includes popular trade ideas



Quant

- Replication of models from latest academic literature
- Central bank sentiment indicators using NLP
- Machine learning models
- Vintage and alternative datasets



Models

- Carry reports - FX Carry Report
- Valuation models
- Momentum models
- Additional alpha models

Macro Hive Professional

What Differentiates Us?



We pride ourselves in delivering world-class global macro research, ensuring we proactively engage with clients and providing the flexibility you may need to take full advantage of our services – all whilst maintaining the highest ethical standards.

1

Client Interaction

Client satisfaction is our utmost priority and we want to ensure our clients' needs are met.

So, we've taken an innovative approach to communicate with our clients. This includes Slack chat rooms with separate channels for different topics, webinars to discuss our discretionary views and calls with specialised researchers.

2

Exceptional Team

Our highly experienced team rivals those from the world's largest financial institutions.

Bilal Hafeez, CEO & Head of Research of Macro Hive, has previously been granted:

- **#1 FX Research** (*Euromoney, 2004-2010*)
- **#1 FX Trade Idea Track Record** (*SilverRidge, 2016-2018*)
- **Direct Advisor to CEO of Deutsche Bank**

3

Actionable Research

Our cross-asset and strategy expertise means we can leverage our experience to translate macro themes into actionable investment and trading ideas.

We have chiselled our research products to ensure that they're succinct yet deliver meaningful takeaways.

4

Bespoke Services

We provide a fully flexible offering with scope to specifically tailor research.

Depending on your needs, we can offer a choice of analysts, regions and markets, with the ability to reconfigure on a regular basis.

Our widely-skilled team and research network allows us to pursue bespoke macro and geopolitical research projects.

Macro Hive's Research Network

Strategy Partners



Macro Hive houses some of the world's best independent researchers. We now have over **50 senior research professionals** who boast over 20 years of practical experience on average.

Just some of our market-leading strategists include:

Commodities



Virendra Chauhan

- Senior Oil Analyst, **Energy Aspects**
- Former Oil & Gas Analyst, **Nomura**
- Former Renewable / Oil & Gas Equity Research **Barclays Capital**

Commodities



John Butler

- Former Hedge Fund CIO and FinTech CEO
- Former Quant Strategist at **Deutsche Bank**
- Former Head of Interest Rate Strategy at **Lehman Brothers**
- International Author

Credit



John Tierney

- Former Research Director, **Deutsche Bank**
- Former Senior VP, **Lehman Brothers**



Bilal Hafeez

- CEO & Editor, **Macro Hive**
- Former Head of Global Strategy, **Nomura**
- Former Head of Cross-Market & FX Research, **Deutsche Bank**
- Former Honorary Visiting Professor of Finance at **Cass Business School**
- Former guest lecturer at the **London School of Economics, Oxford University, London Business School and King's College London.**

Rates



George Goncalves

- Former Head of Rates Strategy, **Nomura**
- Former Head of Fixed Income Rates Strategy, **Cantor Fitzgerald**
- Former Senior US Rates Strategist, **Morgan Stanley**

EM



Gary Licht

- Founder, **Gemlight Capital**
- Former FIC Trader, **ICBC Standard Bank**
- Former Emerging Markets Trader, **Standard Bank Group**

EM



Thanos Papasavvas

- Founder & CIO, **ABP Invest**
- Former Strategist, **Investec Asset Management**
- Former Head of Currency Management, **Credit Suisse**

For a full insight into our current contributor network, visit <https://macrohive.com/author-directory/>

Macro Hive's Research Network

Economic Partners

Macro Hive houses some of the world's best independent researchers. We now have over **50 senior research professionals** who boast over 20 years of practical experience on average.

Just some of our market-leading economists include:

Global



Phil Suttle

- Founder & Principal, **Suttle Economics**
- Former Director of Global Economic Analysis, **Tudor Investment Corp.**
- Former Global Head of EM Research, **Barclays**

Global



Dominique Dwor-Frecaut

- Former Senior Associate, **Federal Reserve**
- Former Portfolio Strategist, **Bridgewater Associates**
- Former Global EM Strategist, **RBS**

Global



John Llewellyn

- Co-founder, **Llewellyn Consulting**
- Former Senior Economic Policy Advisor & Prior Global Chief Economist, **Lehman Brothers**
- Former Head of International Forecasting & Policy Analysis, **OECD**



Bilal Hafeez

- CEO & Editor, **Macro Hive**
- Former Head of Global Strategy, **Nomura**
- Former Head of Cross-Market & FX Research, **Deutsche Bank**
- Former Honorary Visiting Professor of Finance at **Cass Business School**
- Former guest lecturer at the **London School of Economics, Oxford University, London Business School** and **King's College London.**

EM



Caroline Grady

- Head of Emerging Markets Research, **Macro Hive**
- Former Lead Writer, **Financial Times**
- Former Senior EM Economist, **Deutsche Bank**

Europe



Jonas Ahlander

- Founder & CEO, **Ventlinge Venture AB**
- Former Portfolio Manager, **AMF Pension**
- Former Portfolio Manager, **SEB Wealth**
- Former Economist, **National Board of Price & Competition**

Europe



Phil Rush

- Founder & Chief Economist, **Heteronomics**
- Former Senior Economist, **Nomura**
- Former UK Economist, **Barclays**

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Macro Hive

Our Digital Media Offering

Complementary to our core research product, Macro Hive **Professional**, we also offer clients access to our digital product, namely Macro Hive **Prime**. We produce op-eds, analyse academic literature, curate external content and host podcasts with leading figures.

Hive Exclusives

- Our Exclusives deliver the highest-quality original pieces & insights
- Content can be wide-ranging, including thorough analysis into current topics & affairs, longer-term thematic views & investing frameworks
- Our many topics include economics, geopolitics, monetary policy, fiscal policy, ESG & asset allocation

Deep Dives

- Through our Deep Dives, we evaluate & contextualize key academic papers & books
- Content is wide-ranging, from economic & social academic papers to financial models
- We cut through the jargon and focus on the key take-aways

Bilal's Top Picks

- We sift through mountains of content, including blogs, articles, research papers, sovereign papers & think tank reports to bring our members a weekly list of must-read content
- We briefly summarise each piece of content and categorise them into 8 clear categories

Hive Conversations

- We discuss macro & markets in our original podcast show 'Macro Hive Conversations With Bilal Hafeez'
- Past guests include: Lord Mervyn King (Former BoE Governor), Dr Reza Baqir (Governor of the State Bank of Pakistan) & Martin Wolf (FT's Chief Economics Commentator)

For further information or any enquiries, please feel free to contact us:



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