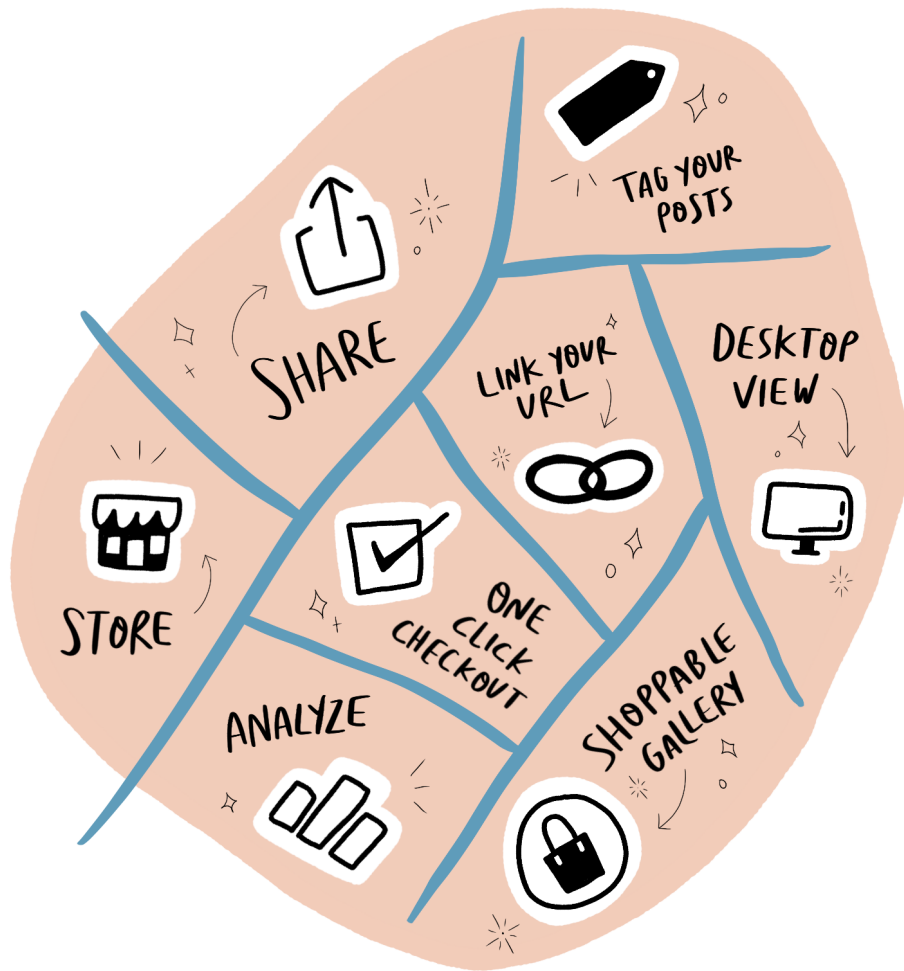


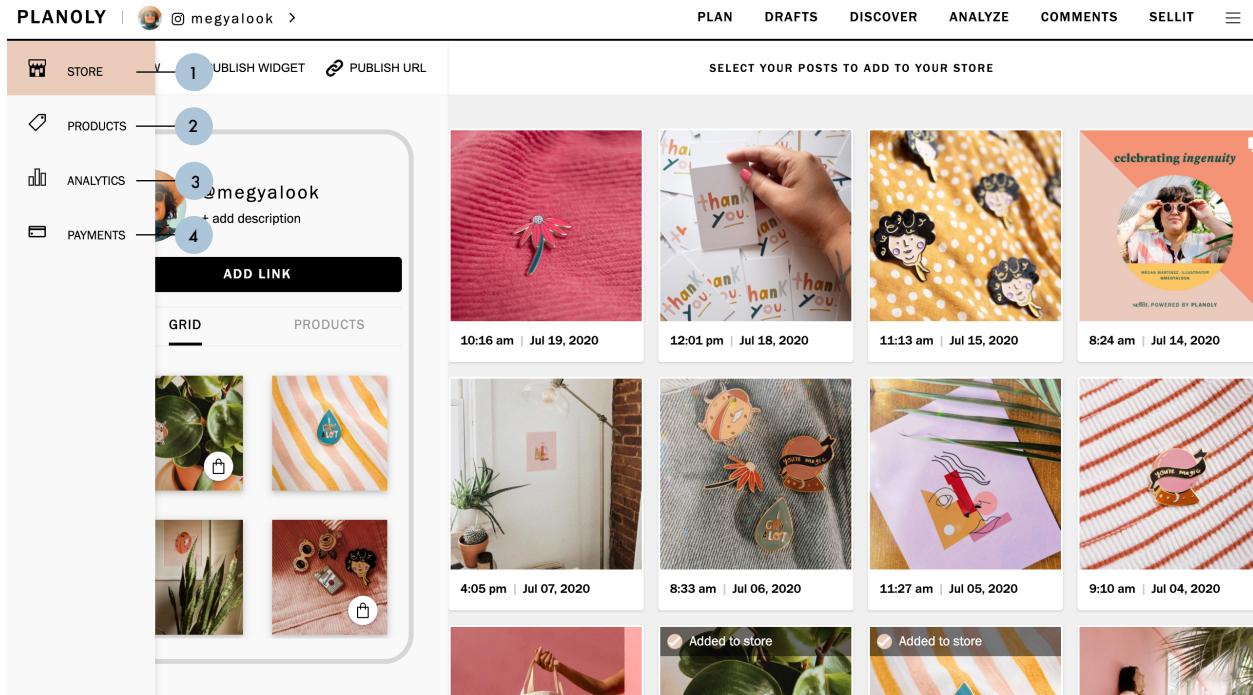
Get to know Our Features

PLANOLY

sellit feature for simplifying social selling

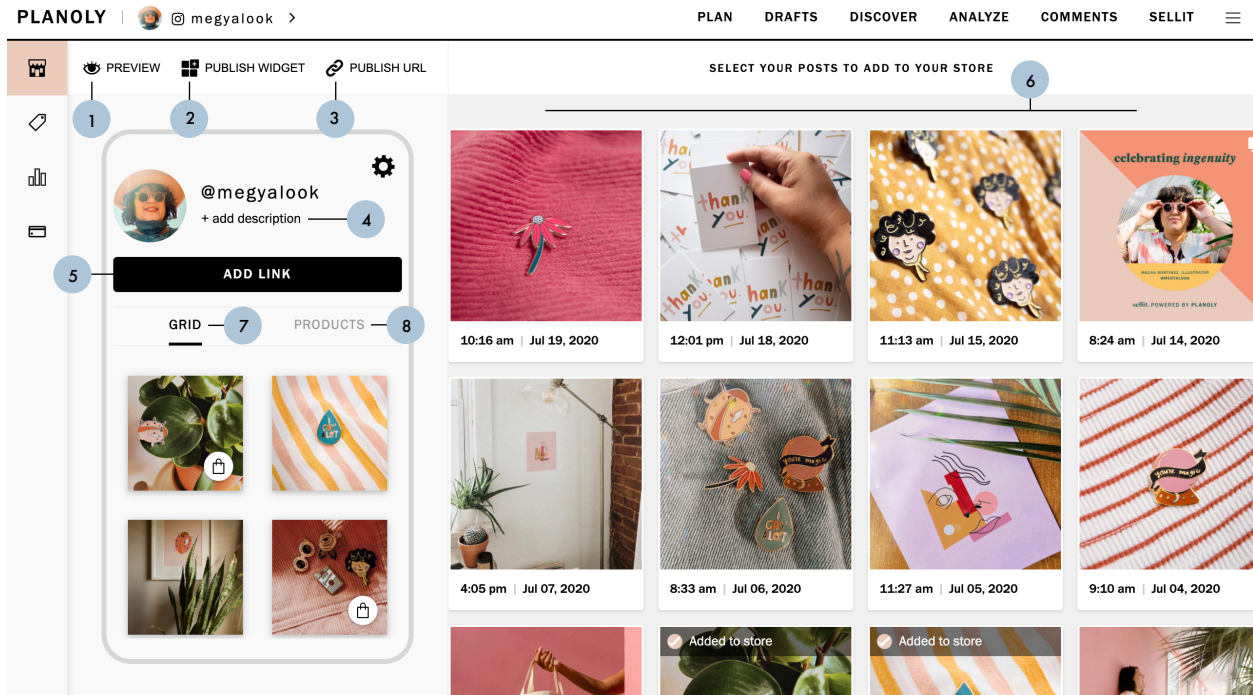


sellit Page View



1. **Store Tab** - View your digital storefront at a glance
2. **Products Tab** - Upload your images of products or services for sale
3. **Analytics Tab** - View post analytics for your **sellit** account
4. **Payments Tab** - Select payment options for your customers to directly check out with one click

Store Page View



1. **Preview** - Allows you to see your **sellit** digital storefront as a customer in mobile, tablet, and desktop views
2. **Publish Widget** - Select your **sellit** Widget orientation to be displayed by Full Page, Sidebar, or Footer with an embeddable code for your website or emails
3. **Publish URL** - Toggle to make your shop public. Control whether or not your URL is accessible to the public, and add that URL to your link in bio on Instagram
4. **Add Description** - Click here to write a quick summary about your shop
5. **Add Link** - Customize the button and add in a URL for any website
6. **Add to Store** - Select Instagram posts to add to your Grid Gallery
7. **Grid Gallery** - A gallery view of your Instagram Grid posts
8. **Product Gallery** - A gallery view of the products or services you upload

Products Tab View 1

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PLAN DRAFTS DISCOVER ANALYZE COMMENTS SELLIT

search products

IMPORT ADD PRODUCT

<input type="checkbox"/>	SELECT ALL	PRODUCT NAME	PRICE	VISIBILITY	SHIPPING	CHECKOUT	SKU	URL		
<input type="checkbox"/>	<input type="checkbox"/>	Lady Bug Print	\$20.00	YES	YES	preprod.sellit...		https://preprod.sellit.bio/megyalook/10107...		
<input type="checkbox"/>		I Cry A lot Pin	\$10.00	YES	YES	preprod.sellit...		https://preprod.sellit...		
<input type="checkbox"/>		Just A Girl Print	\$20.00	YES	YES	preprod.sellit...		https://preprod.sellit.bio/megyalook/10098...		
<input type="checkbox"/>		Coneflower Pin	\$10.00	YES	YES	preprod.sellit...		https://preprod.sellit.bio/megyalook/10098...		
<input type="checkbox"/>		You're Magic Pin	\$10.00	YES	YES	preprod.sellit...		https://preprod.sellit.bio/megyalook/10097...		
<input type="checkbox"/>		Lady Bug Pin	\$10.00	YES	YES	preprod.sellit...		https://preprod.sellit.bio/megyalook/10096...		

- Search Products** - Search through your list of products here
- Select All** - Check the 'Select All' box to select all of your products all at once
 - Delete Selected** - Click here to delete your selected products
- Product Name** - Your product name will be displayed here
- Price** - Your product price will be displayed here
- Visibility** - Use this toggle to select whether or not you want this product to be visible by switching to YES or NO
- Shipping** - Your shipping option for this product will appear here
- Checkout** - This will link to an External URL for your shoppable product
- SKU** - Your SKU will be visible here
- URL** - Your chosen URL will be visible here
- Product Hover** - Hover over a product on the Products Tab View to Copy URL, Edit, or Delete that product
 - Copy URL** - Click here to copy the product URL to share across other platforms. Once clicked it will read: COPIED
 - Edit** - Click here to make any edits to your product. Click on CANCEL to cancel these edits or click on SAVE PRODUCT to save your new edits.
 - Delete** - Click here to delete your product
- Import** - Drop CSV files here to upload, or browse files to upload
 - Download Template** - If you've already a list of products created, you can download this template to use it to bulk upload your products
 - Add Price** - Add the price of your product or service
- Add Product** - Click here to begin creating your product and including the necessary information

Products Tab View 2

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PLAN DRAFTS DISCOVER ANALYZE COMMENTS SELLIT ☰

PRODUCTS > UNTITLED PRODUCT CANCEL SAVE PRODUCT

PRODUCT INFO

ADD PRODUCT IMAGE 13

Add a product name 14

Add a product description 15

0.00 USD 16

add SKU 17

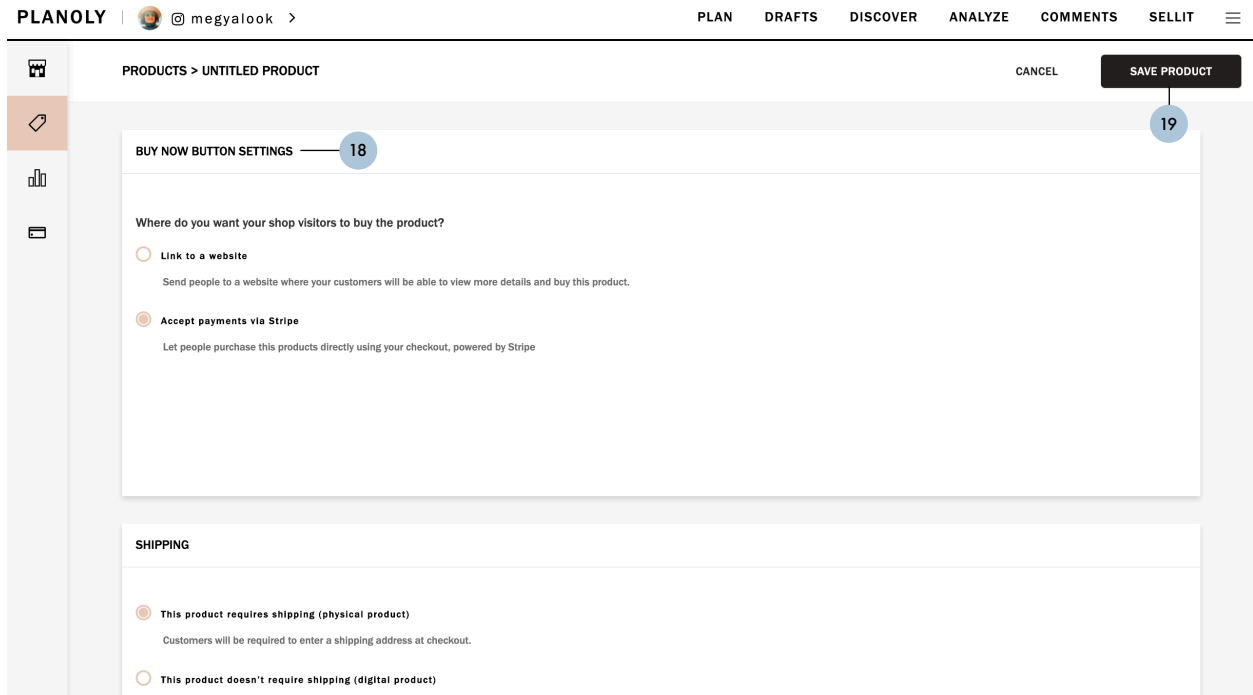
BUY NOW BUTTON SETTINGS

Where do you want your shop visitors to buy the product?

Link to a website
Send people to a website where your customers will be able to view more details and buy this product.

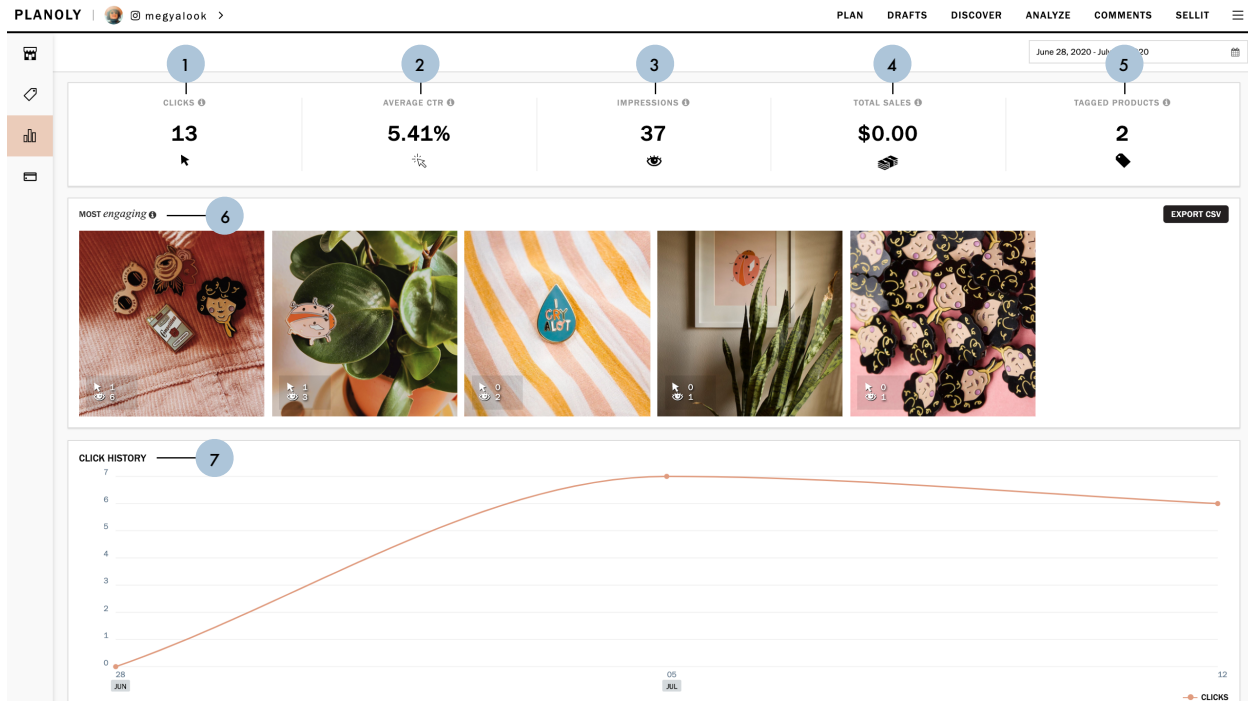
13. **Add Product Image** - Click here to select a product image and add it from one of the following sources: My Computer, Dropbox, or Google Drive
14. **Add Product Name** - Include your product name here
15. **Add Product Description** - Add your product description here
16. **Add Price** - Add the price of your product or service
17. **Add SKU** - Add any associated SKU for your product here

Products Tab View 3



18. **Buy Now Button Settings** - Use the **Buy Now Button Settings** to link to a website and to begin accepting payments via Stripe
 - A. **Link to a Website** - Direct your customers to a website where they will be able to view more details and purchase this product
 - B. **Accept Payments via Stripe** - Allow your customers to purchase this product directly through **sellit** storefront, powered by Stripe
19. **Save Product** - Click here to save your new product!

Analytics Tab View



1. **Clicks** - The number of clicks on posts and products
2. **Average CTR** - The average number of click-throughs on each of your posts
3. **Impressions** - The number of times your shop page and posts have been seen
4. **Total Sales** - The total gross sales include the product price and any shipping and tax charges
5. **Tagged Products** - The number of products you have tagged in your shop page
6. **Most Engaging** - The posts with the most impressions and clicks combined
7. **Click History** - The clicks your products have received over time

Payments Tab View

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PLAN DRAFTS DISCOVER ANALYZE COMMENTS SELLIT ☰

stripe

Credit/Debit Cards

Credit card rate	Transaction fee
2.9% + \$0.30	2%

[Go to Stripe Dashboard](#) — 1

Manage Invoices, refunds and payouts all within Stripe Dashboard.

Shipping Settings

Domestic	Free Shipping	United States
International	Free Shipping	Rest of the World

2

ACTIVE

Tax Settings

US: Texas 8% Sales Tax

ADD TAX RATE — 3

1. **Start Accepting Payments** - Click here to be redirected to set up your account with Stripe or connect to an existing account. Once set up, your payment system will be enabled!
2. **Shipping Settings** - Once your account with Stripe is enabled, click here to view your shipping settings
3. **Tax Settings** - Once your account with Stripe is enabled, click here to set up a tax charge