## Adlib ( )triplex

## Adlib Acquires West Molesey-based Triplex Productions

## Triplex Productions has today joined the Adlib Family.

Over 37 years, Adlib has grown to become a leading supplier of entertainment and event technology. The acquisition of West Molesey based Triplex — a boutique provider of audio systems for concert touring and special installation projects — provides the company with a long-awaited London location to widen support to its customers.

Triplex, founded in 2013, has quickly gained a reputation for the quality of bespoke control packages provided to touring artists and now also specialises in sales and permanent installations for live venues and places of worship.

"Having worked with Triplex for a number of years now, this was an obvious next step for both companies", said Adlib Director John Hughes. "We were very close to completing a deal in March 2020, and we all know what happened then! The way Ross has managed the business through the industry's most testing couple of years is testament to him and we're really excited about what the future holds."

This deal will strengthen the company's live production and installation teams, and provide a welcomed outlet for many key suppliers. Hughes adds, "It was key that we secured a London base and we're delighted that Triplex have chosen to go on the journey with us. We are already so aligned in terms of ethos, the services we offer, and various brands we represent and this will give us the platform to enhance these relationships and provide localised support for our customers."

Triplex will continue to operate as a separate brand, with customers benefitting from full access to Adlib's team of specialists, extensive rental inventory, and relationships with leading manufacturers that will enable Triplex to enhance the bespoke delivery that it's become so well-known for.

Ross Cornwall continues as Managing Director with key appointments and investments to arrive in the new year;

"We have been partnering with Adlib for several years now, and we have seen so much synergy not only in the work we do, but the attitude towards the industry and the staff team," commented Ross. "I am confident that this move will offer our clients more of what they need and create a fantastic working environment for our staff and freelance base with the bonus that the Adlib team are all just lovely people!"

After a significant period of disruption, Adlib's Founder and Managing Director concludes, "I am delighted that we have eventually got the deal over the line and welcome Ross and his team to the Adlib family. Completing an acquisition in the current climate demonstrates our belief in the industry as it progresses out of the devastation of the past 18 months. It provides additional stability for Adlib and a springboard for Triplex to develop further."

Learn more about Adlib: <u>https://www.adlib.co.uk/</u>

Learn more about Triplex: https://triplexuk.com

[ENDS]

Logos

Hi-res logos: https://bit.ly/3o2MYnT

## For more information contact:

Adlib enquiries@adlib.co.uk

Triplex contact@triplexuk.com