

# AI Chatbot Benefits for Education



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The educational landscape is changing rapidly, and technology is a major factor in that change. The introduction of AI chatbots into the education system is transforming everything from admissions to how teachers manage their workload to how students get the help and information they need. And the benefits of this transformation are significant.

## What is a Chatbot?

A chatbot is a type of artificial intelligence (AI) software that uses natural language to engage in conversation via text message or text-to-speech. This chatbot can communicate through a website or mobile app, taking the place of a live human while providing the same level of service.

Georgia State University reduced the number of students who enroll and are accepted but never show up for school (a phenomenon known as “melt”) by 22% simply by using an AI chatbot to answer questions that are commonly asked by new students.

## BENEFITS OF AI POWERED CHATBOTS FOR EDUCATION

### REDUCE YOUR ADMISSIONS WORKLOAD

Let an AI chatbot manage repetitive admissions questions about subjects like eligibility, fee payments, and form submissions and free up your staff to handle more meaningful contacts.

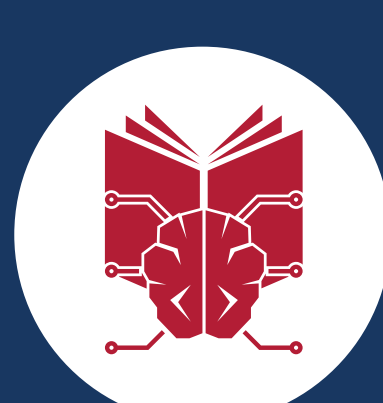


### 24/7 VIRTUAL ASSISTANT

Ensure international students get the help they need before they arrive in Canada with a 24/7 virtual assistant that speaks 40+ languages and can interact with them whenever they have questions.

### INTRODUCTION TO CAMPUS CULTURE

Students face a tough decision when choosing where to study. Make it easier by giving them a sneak peak at campus culture, what life is like on campus, and the resources available to them.

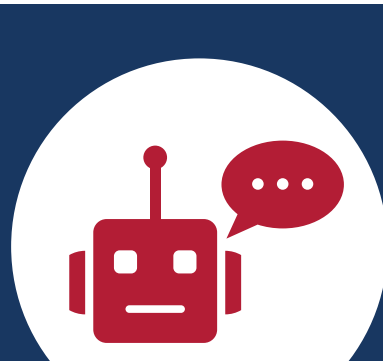


### EASY ACCESS TO INFORMATION

The TIA AI chatbot provides a friendly interface between your website and both current and prospective students so they can easily access the information and resources they need.

### A STUDENT'S BEST FRIEND

Tackle tech issues, answer course-related questions, and make broadcasting messages easy with the TIA AI chatbot. The more questions TIA answers, the better her responses become.



## WAYS COLLEGES ARE USING CHATBOTS

- Answering questions about admissions
- Directing students to the courses they want
- Helping students navigate academic life
- Connecting students with the campus resources they need
- Providing students with tools to help them learn and retain information
- Checking in with students who are dealing with personal issues



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