

My Secret Weapon To Increase Your Home's Value



Capture More Buyers With TruPlace's Premium Property Visuals

TruPlace professional photography and their exclusive TruFusion processing will showcase your home like never before, with stunning views that capture every interior and exterior feature. Their virtual tours and video are designed to provide a user-friendly experience without compromising quality. With detailed floor plans, immersive 3D, and cinematic videos, buyers can quickly gain a familiarity with the home.

TruPlace professionals will complete all services in a single visit and your tour will be ready the next business day. With extraordinary property visuals such as this, you will be on a fast track to a sold sign.

Visit the tour gallery to see TruPlace in action.

Scan the QR code below.



RS.LAF.0421

Preparing Your Property for Photography

COVID-19 Updated Guidelines

TruPlace photographers must follow CDC Guidelines. If the representative meeting us is currently ill or has recently tested positive for COVID-19, the property must either be placed on a lockbox or will need to be rescheduled. We are able to meet with the agent or agency representative and up to two homeowners, however, lockboxes/keypads are encouraged. All parties must social distance. The photographer will be unable to review photos on-site during this time. Face Coverings must be worn by the photographer and all individuals present for the duration of the appointment, regardless of vaccination status. Our photographers can help prep the property for photos by turning on all lights and opening blinds and curtains. The property will be photographed as-is.

Exterior

- ☐ Move cars away from front and rear of house and close garage doors.
- ☐ Move trash cans and recycling bins inside or out of sight.
- ☐ Hide hoses that are normally coiled up on the ground or in portable carts.
- ☐ Remove newspapers from driveway and sweep leaves.
- ☐ Open deck furniture umbrellas, remove grill covers and put any deck cushions on furniture.
- ☐ Hide toys and sporting equipment in garage or storage.

Interior

- ☐ Turn on all interior lights and open all blinds. Make sure any burned out light bulbs have been replaced.
- ☐ Clean vertical surfaces that reflect light such as mirrors, refrigerators, windows, television screens, etc.
- ☐ Hide all pet beds, toys, bowls, etc. in a closet.
- ☐ Remove items other than non-religious framed art or decor hanging from walls.
- ☐ Hide items in closets or storage areas that will not be photographed.
- ☐ Dust off all ceiling fans.
- ☐ Turn off all ceiling fans and fireplaces.

Kitchen

- ☐ Clear off countertops.
- ☐ Remove hanging dish towels and small area rugs.
- ☐ Hide garbage can along with pet food bowls, mats, etc...

Bedroom

- ☐ Make beds and be sure the mattress or any objects under the bed are not showing.
- ☐ Hide all personal items such as books, phones, remotes, etc. (Tip: You can hide them under pillows).
- ☐ We suggest that personalized decor be removed from children's rooms so their names and pictures don't show in photos that appear on the internet.

Dining Areas

- ☐ If dining area is small, remove extra leaves from tables to make the room look larger.
- ☐ Show off the woodwork on the table by removing protector, tablecloths or placemats.
- ☐ Remove extra dining chairs from the room so it doesn't look overcrowded and smaller than it really is.

Living Areas

- ☐ Keep the floors as clear as possible to emphasize the beauty of any wood floors.
- ☐ Make sure all televisions and computer monitors are turned off, and if portable, hide from view.
- ☐ Clear surfaces such as end tables and coffee tables of items that are not decorative, and hide all magazines, books, remotes, tissue boxes, etc.

Bathrooms/Powder Rooms

- ☐ Wash all mirrors. Even the smallest splatter mark is magnified in photos.
- ☐ Hide the trash can, toilet brush, bath mats and plunger.
- ☐ Remove family bath and hand towels. Clean, decorative, neatly hung towels are okay (don't forget robe on door).
- ☐ Remove all toiletries from counter and the shower/tub area, such as shampoo bottles, razors, toothbrushes, etc.
- ☐ Make sure the toilet paper roll isn't empty or hanging down off the roll.
- ☐ Place all toilet seat covers in down position.

Foyer

- ☐ Make it look as large as possible by removing shoes, coats, throw rugs, etc.



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