



DIL SE Festive

Pandal hopping, Window shopping,
Dinner after movies, Lunch dates,
Get-togethers **So what?**

This season with the power of three,
feel #DilSeFestive.

STAY TUNED



**CLICK TO
KNOW MORE**

*Watch out for #DilSeFestive on to know more.

DIL SE FESTIVE

The Festive Campaign of Fever Network – “Dil Se Festive” has exciting initiatives lined up for the upcoming festivals (from September to December) – Ganesh Chaturthi, Navratri, Durga Puja, Dusshera, Diwali and Christmas. The campaign will urge the listeners to revel in the festivities, and amp up their celebrations with Fever FM, Radio One and Radio Nasha.

NAVRATRI

- Celebrating influential women from different walks of life
- Taking the Durga Pujo across the country in a true Bengali style
- Reveal of 10 TEERS customised for brand as per their offers

DIWALI

- Exploring safe offline and online shopping destinations
- Virtual tours to dream houses
- Festive experience with fun contests, feasts delivered at doorstep, special cuisines, new products, and music

CHRISTMAS

- Exchanging healthy greeting with loved ones
- Healthy living and shed all the post festivities weight

MULTIPLE PARTNERSHIP AVENUES



WHY FEVER NETWORK?

Superlative Brand Reach to

31 Mn+ Listeners across India

1.8 Mn+ Fans digitally

With the power of

3

Differentiated brands catering to distinct target segments:

- Fever FM: **#1** Radio station in Delhi, Mumbai and Bangalore (Non-Kannada)
- Radio One: The **only** international network in India
- Radio Nasha: India's **1st** cool retro station

No one covers Metros better than us!

15 Cities

22 Stations

8 Metros

To grow your business this
Festive season,

[Click here](#)

