



DIL SE Festive

Pandal hopping Window shopping
Get together Stay over **So what?**

This year invest your dil.
feel dil se majestic, #dilsefestive.

STAY TUNED

Watch out for #DilSeFestive on [f](#) [i](#) to know more.



DIL SE FESTIVE

THE FEVER NETWORK



ABOUT DIL SE FESTIVE

No doubt this year's festivals are going to be different but the feeling of festivity is still the same in our hearts. So why not celebrate every second we got and revel in everything we do?

The ladoos will taste better because you will be making it at home yourself, or with your loved ones. Every little thing that you do, be it to decorate the house or have dinner with family, we will feel it dil se! So while we are at it, let us revel in each moment and everything we do. Let us enjoy every little step involved. Keeping all negative thoughts at bay let us get in the mood to celebrate it the new way.

**Let us find joy in every moment, in every little thing we do.
So revel in the festivities, feel festive dil se and amp up your celebrations
with Fever FM, Radio Nasha & Radio On!**



#DILSEFESTIVE

NAVARATRI



DIGITAL GARBA

The Biggest Digital Dandiya Competition Hunt hosted by our RJs. Two families in a Dandiya/Garba Dance face-off every evening led by an RJ. Winning families get gratified!



NAU DIN, NAU KHUSHIYAN

Fever network is going to give you 9 different happy news for the next 9 days to celebrate Navratri in full fledge at your home! Every day a unique new feature of a product/client will be talked about in detail & how people can benefit – RJ mentions & capsulated bytes of the callers



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DURGA PUJO



THE NEW AGE NINE

This Navratri Meet the Modern Day Goddesses who have taken over the world digitally in various fields, help our listeners know to juggle it all and rule like a Boss Lady! On the 10th Day we have a virtual session with them celebrating the Goddess in every woman!

PUJOR SHOPPING ONLINE

A fun way of bringing brands to listeners' home. Exclusive discounts to be offered to listeners during a particular time of the day on radio as well as on Social Media.



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DUSSERA



KILL THE EVIL

This time we will ask people to kill that evil inside them. We will ask people to share those evil things and pledge to kill it with Ravan Dahan.



RADIO PE RAMLEELA

It won't be the first time when you will be listening to Ram Leela on radio but it will surely be the first time when Ramleela will be in your voice!

This year, we will ask people to give auditions for voicing the Ramleela



#DILSEFESTIVE

DIWALI



SHUDDHAARAMBH

A full Radio Imaging around #ShudhhAarambh will be created where every RJ & every show will select their own categories creating the biggest Diwali Mela on-air for our listeners where listeners will get all the necessary tips/tricks from the category experts along with a Weekend Show where selected listeners get to meet & greet these experts



HAR DIN DIWALI

A fun way of bringing brands to listeners' home. Exclusive discounts to be offered to listeners during a particular time of the day on radio as well as on Social Media.



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CHRISTMAS



RADIO SECRET SANTA

Keeping the Secret Safe! we host a radio Secret Santa that allows listeners to register for Secret Santa across the country and with a budget of Rs. 500 – we spread the joy of giving gifts!



THE NICE OR NAUGHTY LIST

Making sure we get our presents! On Social Media, we ask listeners to share their naughty and nice stories of the year and we get celebrity bytes as well talking about the same and make the entire interaction common for everyone involved!



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REACH AND DELIVERABLES

Element	Unit	Reach	Impressions
Print Ad	8 QP		18.4MN
Social Media Impressions		23MN	45MN
Podcasts	5		50000
Banners - HT.COM			10MN
Editorial Push By HT.COM			15MN
Trade Mailers	4		100K
Radio Secondages	101700secs		29MN

100MN+ Combined Reach



Interested in joining hands with us?

Reach out to us at fever.network@hindustantimes.com
OR simply fill this form : [Link](#)

We assure to get back to you in 24 hours!

THE FEVER NETWORK

