

Bleed Zone - all artwork that bleeds must be extended beyond the trim by 1/8 inch.

Caution Zone - Keep artwork not intended to trim off out of this area.

Indicia

Final Trim Size 8.5 x 6

Fold Size of 4.25 x 6

Mailing side of postcard

Light Green area is the safe zone for artwork that will not bleed off.

Trim Line

Allow for 4x2 inch clear area for Mailing
address

Images need to be CMYK, at 300 dpi

PMS colors should be processed out to CMYK, unless they are intended to
print as a PMS.

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Caution Zone - Keep artwork not intended to trim off out of this area.

Final Trim Size 8.5 x 6

Fold Size of 4.25 x 6

Non Mailing side of postcard

Light Green area is the safe zone for artwork that will not bleed off.

← Trim Line

Images need to be CMYK, at 300 dpi

PMS colors should be processed out to CMYK, unless they are intended to print as a PMS.