

# Universal Visual Optimizer

Powerful, fast, simple. Welcome to the future of investment planning. Optimize investments and projects against any set of constraints. Whether it's budgetary, resource, risk or performance, re-align investment priorities in a single web-based app.

We've distilled Arcadis's century of asset expertise into a next generation app, to bring applied insights to all.

Visualize, optimize and export your reports for better business planning at the click of a button. Compare investment scenarios and optimize project portfolios at pace.

You don't need a data scientist to make the most of your data. Respond, realign, recover with an affordable and accessible advanced analytics app designed for you. Smarter, data-driven decision making, for all.



Get started today - contact hello@arcadisgen.com to book your UVO demo

DATA IN



INSIGHTS OUT

UNIVERSAL VISUAL OPTIMIZER

# Visualize it. Optimize it.

#### Easy to use

Get setup in days with no training required on a secure, cloud-based app, for immediate business benefits.

#### Best practice at your fingertips

Confidence that you're making the best decisions for your business, your customers, your shareholders and the regulator.

#### **Optimize your investments**

Get the insights you need to create robust, data-driven investment plans. Balance corporate risk and investment performance with data you can trust for happier shareholders.

### Transform your planning

Quickly organize your capital programs for rapid post-pandemic recovery.

#### **Balance consumer expectations**

Find the right balance between operational excellence and consumer value for justified investment decisions and financial and operational success.

#### Remove the complexity

Putting you in control - complex data analytics with no in-house data scientist or expensive consultancy

#### Outcomes you can trust

Advanced analytics at your fingertips, supported by deep asset knowledge from design and engineering consultancy, Arcadis.

#### **Affordability**

Discover enterprise-proven results, in an affordable, bite-sized package. Advanced analytics and data solutions for every size of organization.

#### **Agility**

Respond quickly to changing resource availability, shifting priorities or emergency work. Pivot investments and planned projects quickly to meet urgent demands and determine the impact of deferred investments. Transparent, dynamic, strategic asset investment planning that is built for today's rapidly changing environment.

# Powerful, Fast, Simple



#### Realign investment priorities

Adaptability, resilience and peace of mind for robust post-pandemic recovery.

#### Rapid set-up

Quick to get going with minimal effort and out of the box functionality for quicker results. Get set up in days not months.

#### Rapidly optimize project portfolios

Balance budget, resource, performance and risk for better results.

#### **Optimize plans**

Compare, visualize and export optimized plans to help you plan with confidence.

#### Baseline planning

Set a baseline plan for pre and post optimization comparison – ideal for post-COVID planning.

#### Investment impact

Fully understand investment impacts against any set of constraints. Showcase scenarios at executive level with data-driven results you can trust.

#### Next generation scenarios

Process complex optimization scenarios quickly. Ditch the spreadsheets for powerful scenario planning in hours instead of weeks.

#### Better data visualization

Easily visualize outcomes, based on your real data, making it easy to decide your next course of action.



## Next generation software underpinned by a century of asset expertise.

Gen is the global digital business from leading design and consultancy Arcadis. We're on a mission to create next-generation digital products that transform our industry and help organizations of every shape and size unleash the power of their data. We bring a unique blend of deep asset knowledge, industry expertise and advanced analytics to help our customers generate what's next.

Find out more at

Achieve asset investment efficiencies of up to 30%

Reduce regulatory submission spend by up to 80%

### Get started today

UVO is a secure web-based application that can be accessed through most web browsers, with no additional requirements from your technical team. Each user will require their own log-in credentials.

UVO requires three data files, candidate projects (needs), candidate options for those projects (solutions) and associated effects, benefits and costs (measures). These can be in form of spreadsheets or from corporate systems, we also provide support in transforming your data into the correct format.

We have a flexible pricing model – based on a monthly, quarterly or annual subscription fee. Please contact us for more information.

# Book a demo today

To find out more about how UVO can help your business and to see the tool in action contact us at hello@arcadisgen.com

Find out more at