

A Quick Walk-Through of a Personalized Online Store with KEY

Here's how the site was customized for CSTK, a Kansas-based company that specializes in refrigeration products.

NAVIGATION BAR

Our simple-to-use navigation bar utilizes the business' logo as a secondary home button that will redirect users to the landing page.

MAIN IMAGE

The main image is the first thing visitors see when opening the site. Any image can be implemented to represent the facilities, products, or people of the organization. CSTK chose to highlight their main service, logo, and the purpose of the site.

PRODUCT LISTING

This is the main hub for the online store. This section should be easy to use and reflect specific needs. The tabs are dependent on the products showcased, and can be removed entirely if that's better for usability. Use this space to highlight most-used or popular items.

PRODUCT DECORATION

Products can either be pre-decorated with your logo (making the buying process faster) or shown undecorated (allowing the business to upload and place the artwork or simply purchase our comfortable clothing logo-free.)

BUTTONS

Buttons are used for directing the users to specific parts of the site. The color, layout, and hover animations can all be customized!



MAKE ORDERING APPAREL EASY. GET IN TOUCH TODAY!

KEYAPPARELSTORE.COM

K4BSALES@KEYAPPAREL.COM

(620) 223-2000

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MEN'S LEGACY QUARTER ZIP PULLOVER 892
 \$1,149.50 (\$22.99 each)

COLOR: OS1 Light Gray

SIZE: S M L XL 2XL 3XL
 Reg 25 0 25 0 0 0

START DESIGNING | ADD TO CART

Printing from \$47.98
 Embroidery from \$1.88
 No decoration from 9.99

DESCRIPTION | SHIPPING

The KEY Legacy quarter-Zip Pullover is the perfect addition to your wardrobe. Its breathable material makes this pullover perfect for warmer weather, gives it the style and comfort to pair with any outfit. From inside to outside, KEY has you covered.

- 95% Polyester, 5
- 5.75 oz Weight
- Stitched Sides to
- Athletic Fit

Request a quote

QUANTITY DISCOUNTS FOR BLANK PRODUCT
 As Low As \$19.99

Quantity	1	10	25	50	100	250	1000
Price ea.	\$39.99	\$29.99	\$24.99	\$22.99	\$21.99	\$20.99	\$19.99

QUANTITY DISCOUNTS FOR EMBROIDERY
 As Low As \$22.48

Quantity	1	10	25	50	100	250	1000
Price ea.	\$49.98	\$35.98	\$29.98	\$26.98	\$24.98	\$23.48	\$22.48

QUANTITY DISCOUNTS FOR PRINTING
 As Low As \$20.98

Quantity	1	10	25	50	100	250	1000
Price ea.	\$47.98	\$34.98	\$27.98	\$25.48	\$23.98	\$22.48	\$20.98

PAGES: Home, Logo Products, Products

SECURE: Returns Policy, Guarantee, Privacy Policy, Terms & Conditions

Logos: KEY, FR, POLAR TEC, Mastercard, American Express, Discover, VISA, MICOYER, Let's Energize

DYNAMIC PRICING

The pricing display automatically adjusts to display current volume discount.

DETAILED PRODUCT IMAGES

Each product has a sliding image view that shows different angles and in some cases, a lifestyle image to demonstrate fit on a person.

BULK SIZING

Input the quantity of each size needed for your order in the size chart. This feature enables the user to quickly order multiple sizes at once.

SIMPLE CHECKOUT

If purchasing apparel without design (as-is) click the "add to cart" button to proceed straight to checkout.

APPAREL CUSTOMIZATION

To add at 1090 message or design to the apparel, click the "start designing" button. Once inside the tab, artwork or text can be placed, edited, and moved for printing or embroidery.

COMPREHENSIVE PRICING

The prices for blanks and finished embellished products can be found at the bottom of each ordering page. The greater the quantity, the greater the discount!

**VISIT THIS SITE
 FOR A DESIGN
 WALKTHROUGH!**



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