



# Kiosk:

Drive More Sales with a  
Personalized, Interactive  
In-Store Experience

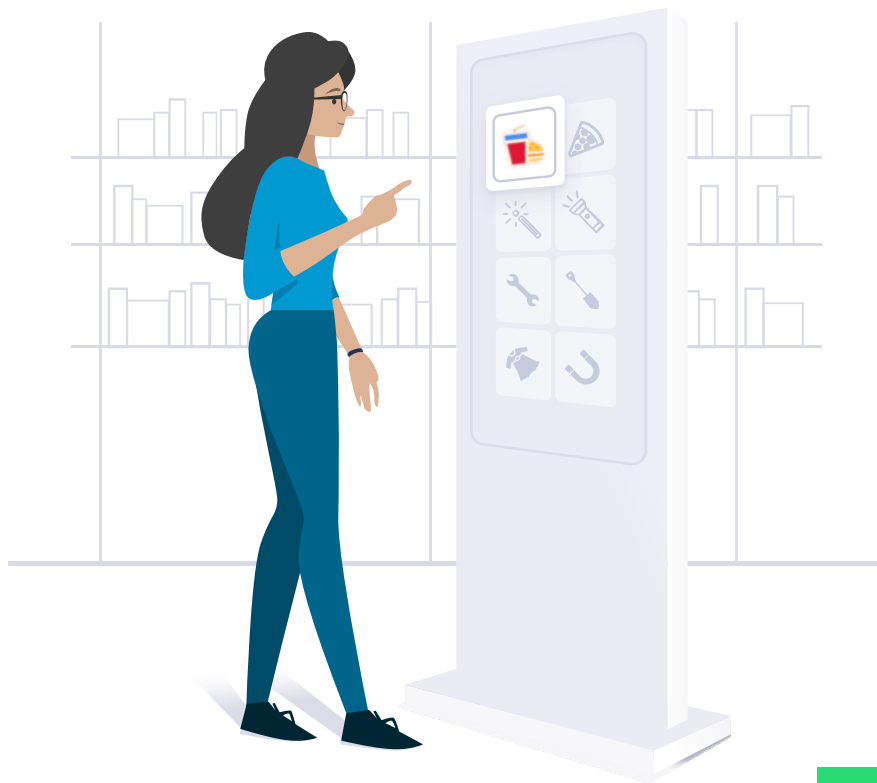
Deliver an in-location experience like no other with Raydiant's **interactive Kiosk solution**.

This self-service display technology provides contactless service that's tailored to your unique customers and how they shop.

Kiosk's interactive screens allow them to learn about you and your brand at their own pace. Our out-of-the-box solution uses in-store TVs or tablets to personalize the customer journey for each person that walks through your door.

Skip the hard sell and offer your customers an engaging, no-obligation way of browsing and shopping.

Here's more of what Kiosk has to offer your brick and mortar:



## The personalized service they want

Customers expect you to know them and how they shop. They want personalized, convenient in-store experiences that wow them—without the pressure to buy.

Enter Kiosk self-service technology, which allows you to turn your in-store TV screens or tablets into a “choose your own adventure” type experience customers will love.

You design your customer experience through Raydiant’s easy-to-use design apps and fully customizable layout, and your customers will decide how to navigate it, based on their interests and needs.



Almost 70% of  
your customers

are more likely to buy from your brand  
if it offers a personalized in-store  
experience, so why not give it to them?

## A contactless experience they'll love

Gone are the days of the high-pressure sales agent wheeling and dealing—today's customer wants a pressure-free way to engage with your brand.

They want to find the information they're looking for quickly, want to have fun while doing it, and are comfortable with (and even prefer) self-service technology.

Kiosk answers all of these needs, offering a contactless service through your TV or tablets (yours with our download or a fully-loaded Raydiant tablet that's ready to go).

With Kiosk, you can create a "scan-and-go" screen using our QR code generator (accessible via the Raydiant dashboard). Set the QR code to open a link with more product information or a how-to video on their smartphone.

You can use this same scannable system to offer contactless ordering and mobile payment options at your restaurant.

And since Kiosk is part of the Raydiant Experience Platform, it offers a large library of apps you can integrate with your Kiosk screens for endless interactive possibilities.





## Easy-to-design and customize screens

With Kiosk, you can easily design an interactive experience for your customers—even if you have no design or IT experience.

Use Raydiant's library of apps to create shoppable screens, games, and other self-guided content.

For example, you can use Raydiant's Instagram integration to create a shoppable Instagram board where customers can browse with touchscreen tablets.

You can also enable video content—like commercials, product demonstrations, and live streams—to play at the touch of a button, keeping your customers entertained and learning about your brand in a more engaging way.

Raydiant's easy design app has over 275,000 design digital poster and video templates you can use to create your screen content.

And Kiosk lets you customize your navigation screens by setting a style, color theme, and layout. You can also add overlays and animations.

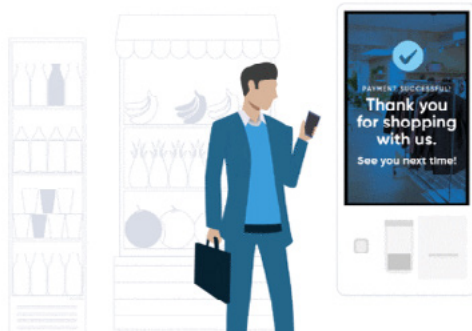


## A turnkey, cloud-based solution

Raydiant's Kiosk solution is out-of-the-box ready and fully managed via a secure cloud.

Plug-and-play hardware installs in seconds, sets up in minutes, and makes anyone a design guru with its intuitive interface.

Anytime you want to create new interactive content or tweak any (or all) of your screens, you can simply log onto Raydiant's web-based portal from any device.





# Raydiant

Book a free demo today

Want to see our Kiosk interactive displays  
in action at your brick and mortar?

[Book a free demo today.](#)