

How to reopen your medical office safely



1. Make your office's common areas social distancing-friendly.

Social distancing is one of the best weapons we have in the fight against the spread of disease. In medical offices, waiting areas, lobbies, and reception desks can be high-risk zones if they are not managed properly. Arrange furniture to facilitate social distancing in your waiting areas if you can. Create one-way traffic flows wherever possible. Do your best to remind people of social distancing policies and make it easy for them to follow through.

2. Post useful safety signage where people can see it easily.

Most states require businesses to post safety guidelines from the CDC and other organizations where customers and employees can see them. Raydiant gives you access to thousands of drag-and-drop templates that let you create eye-catching HD digital displays and deploy them in just minutes. Whether you're on the computer in your office, or on your phone on the go, you can access the Raydiant platform from anywhere in the world to make impactful signage and send it to any screen you choose, 24/7.

3. Establish updated cleaning and sanitation procedures.

As a professional medical office, your staff likely already goes above and beyond the cleaning standards of most industries. However, as COVID-19 has proven to be extremely transmissible, especially on surfaces, it's important to take things a little further. Increase the frequency of regular cleanings, especially in places where people are likely to touch surfaces like bathrooms and door handles. Make sure the cleaning products you use are effective at destroying coronaviruses.

4. Use a virtual exam room to cut down on unnecessary face-to-face contact.

While it's important to continue to see many of your patients in-person, many appointments simply require a conversation. Why risk infection when you don't have to? With the ability to support a webcam and video conferencing, Raydiant can enable remote appointments. Your doctors and nurses can conduct questionnaires, follow-ups, or go over test results over the internet. Even better, remote appointments mean less travel time and waiting for everyone.

5. Create a better experience overall for patients and employees.

In today's brick-and-mortar businesses, customer experience is the key to success. Consider that for many people, visiting a medical office might be even more stressful than usual prior to COVID-19. Make your waiting area a pleasant, entertaining, and soothing experience. With Multizone for Raydiant, you can create custom screens that combine content like videos, news feeds, and weather widgets into one display. Raydiant also supports HD audio so you can provide common areas with music to help patients feel at ease.

Raydiant helps you keep your medical offices safe and delivers engaging customer experiences.

Try Raydiant risk-free or request a demo today.