

How to safely reopen your gym



1. Find a way to make your exercise areas more social distancing-friendly.

You've probably worked hard to get more machines, especially the popular ones, into your space for your members. Unfortunately, proper social distancing is one of the best tools we have to prevent the spread of COVID-19. Find ways to enforce proper distancing between members. This might mean closing or removing some machines to create more space.

2. Post updated safety policies and important information where customers can see it clearly.

You need your members' help in keeping everyone safe. Big, bold signage that clearly spells out your gym's safety policies can help remind people and get them in the habit. Static signs can often blend into the background and get ignored. Digital signage, however, has proven to get people's attention and keep it. With Raydiant, you can easily create eye-catching signage that your guests can't miss in just minutes.

3. Make deep cleanings more regular.

In the post-COVID 19 world, cleanliness equals safety. Many gyms are electing to conduct deep cleanings multiple times a day. This is not only beneficial from a health perspective, the sight of people cleaning also makes people feel more confident about spending time in a place. Update your cleaning policy so that all equipment and common-use items and fixtures get cleaned thoroughly multiple times a day. You can easily schedule reminders for employees and alert guests of upcoming cleanings with cloud-based digital signage.

4. Keep employees on the same page about new safety procedures.

Ultimately it's up to you and your employees to make sure that your gym is a safe place for everyone. To ensure the best results, you need your team to be on the same page. Post reminders of any new procedures and updated cleaning checklists where they are visible to employees. Digital signage can help you do that as well as recognize them as a team and as individuals for their hard work and attention to detail with easy-to-use display templates.

5. Create a better workout experience for your members.

Raydiant provides gym owners with the perfect set of tools to deliver next-level customer experiences. With Multizone, you can combine gym favorites like sports with promotional messaging, weather widgets and news and stock tickers to create the ultimate cardio-facing screens. Raydiant can also run your in-house music with Soundtrack Your Brand, which provides hundreds of mood-based, fully licensed playlists to keep your guests pumped up and motivated.

When you're ready to reopen, we're here to help you create a better, safer experience for your members and employees.

Try Raydiant risk-free or request a demo today.