zoom

Zoom & Raydiant: A Next-Level Virtual Experience for Businesses and Brick and Mortars

Take your virtual meetings and store events to the next level with Raydiant's Zoom integration. Not only will you get access to one of the world's most popular video conferencing apps, but you'll have the functionality of the Raydiant platform behind it. This includes all the tools you need to power your virtual offices and elevate your in-location customer experiences. With this



robust integration, you'll get a business communication portal where you can share KPIs and important company announcements on screen as you meet, digital signage and custom background music you can schedule and update in seconds, and so much more.

Use the Zoom app to virtually meet and greet customers, motivate and collaborate with employees, and keep your remote teams in the loop-all from the Raydiant dashboard. Enjoy Zoom with your standard Raydiant subscription, or supercharge its functionality by using it with one of our add-on services, like SecondScreen for workplaces or Virtual Agent for brick and mortars.



CATEGORY Communications







SUBSCRIPTION REQUIREMENTS Raydiant Subscription; Zoom Subscription



CONNECTS WORKMATES, ENGAGES CUSTOMERS

Whether you're a workplace or a brick and mortar, the Zoom app helps you stay connected. Conduct meetings, trainings, conferences, and collab sessions to bring your team together, on the same page, and motivated—wherever they are. Host special events at your store or restaurant and connect with customers and employees in other locations for a virtual celebration.

ZOOM + VIRTUAL AGENT = AN IMMERSIVE IN-STORE EXPERIENCE

Our Virtual Agent solution for brick and mortars lets them connect with in-store customers for real-time customer service. Using Zoom to video conference, your customers get personalized service from your expert staff members—even if they're in a different location. Customers get to learn about your products and services, and you get "good customer service" points that translate into a stellar in-store experience, more repeat customers, and positive online reviews.

SEAMLESS INSTALLATION AND SETUP

Simply plug the ScreenRay device into your TV, follow the on-screen instructions for setup, and you're finished. Unlike importing hardware and software that needs an IT department to keep it functional, Raydiant is a cloudbased system that's managed and updated by our team of engineers.

ZOOM + SECONDSCREEN = THE ULTIMATE WORKPLACE SETUP

When used together, Zoom and SecondScreen are the ultimate workstation communication hub. SecondScreen is an all-in-one communication tool separate from your employees' main workstation, one that mimics "in-office" meetings and thinktanks. Using Zoom video conferencing for face-to-face video chat, with SecondScreen you can also share your screen, KPIs and other data, and company announcements during your virtual sessions.



www.raydiant.com