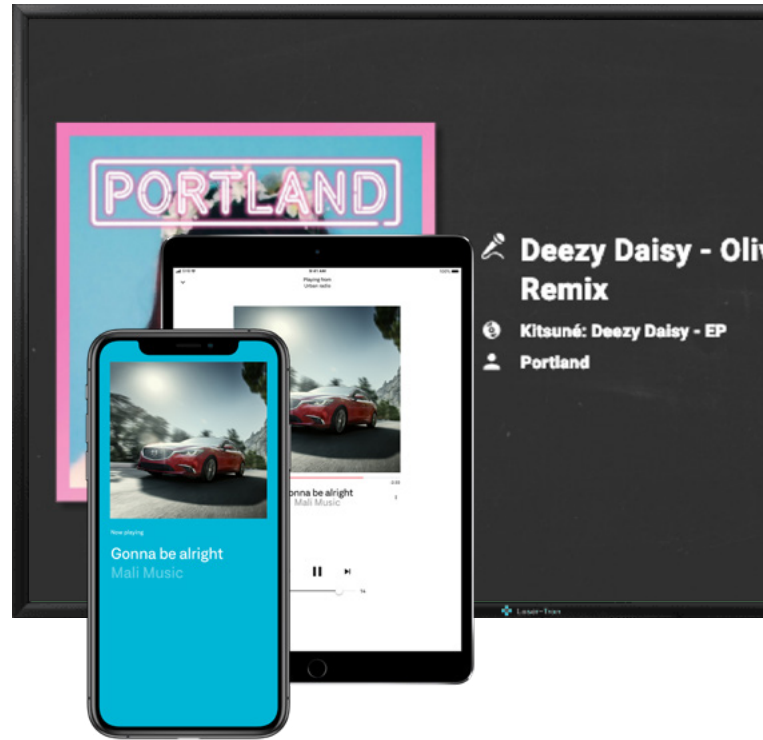




# Branded Music = Better Sales with Soundtrack Your Brand

Why suffer through background music that doesn't match your brand's vibe or is always on repeat? Create your very own brand ambiance with Raydiant's Soundtrack Your Brand app integration. This innovative music app lets you create custom music playlists that populate and play automatically. Set it to a certain mood, a music genre, artist, or your company type, and it manages itself. Filter out explicit lyrics, create your own playlists, and edit playlists as you like, creating the perfect soundtrack you and your customers will love. You won't have to fiddle constantly with your playlists, skipping songs that you don't vibe with or that seem to play over and over. With Soundtrack Your Brand, you can set it and forget it: playlists populate and update constantly, with more than 51 million songs (including the latest hits) to choose from.



 **CATEGORY**  
Marketing

 **FEATURES**  
Music

 **SUBSCRIPTION REQUIREMENTS**  
Raydiant Subscription;  
Soundtrack Your Brand Subscription



**Pricing** **\$31.49**/mo.

## PLAY ONLY THE MUSIC YOUR CUSTOMERS LOVE

Most music apps don't curate playlists enough to meet the listener's needs. Some songs fit the vibe, while others are way off the mark. Soundtrack Your Brand ensures that your background music is always on-brand and on-vibe for your customers.

## ACCESS TO MORE THAN 51 MILLION SONGS

From top 40 hits to classic jams, Soundtrack Your Brand has it all. You'll get access to more than 51 million songs, browse ready-made playlists, create your own, or make automatically generated playlists that play when and where you want them to. Everything is managed from Raydiant's cloud-based platform, which is accessible on any device, and from anywhere.

## MUSIC LICENSES INCLUDED

With Soundtrack Your Brand, you won't have to worry about being liable anytime you want to play a song. There are no expensive licensing or copyright infringement fees to worry about—all of Soundtrack Your Brand's music is licensed for business use.

## MUSIC TO SPEND MONEY TO

Background music is proven to increase store and restaurant sales. People want good music to shop and dine to, and that's where Soundtrack Your Brand comes in. You don't have to take time out to change the song or the channel—this app knows exactly the tunes your customers want to hear. The right background music is an integral part of the ultimate in-location customer experience, so why not use the best?