



# Power Up Your Customer Experience—and Your Internet—with Simplifi


Get all the benefits of the Raydiant Experience Platform—whether you have reliable Wi-Fi or not—with Simplifi. Their high-speed internet connection ensures that you enjoy always-reliable digital signs, menu boards, background music, social walls, and other business tools included on the Raydiant platform. Simplifi’s plug-and-play router gives you an instant and reliable broadband internet connection, making it the perfect solution for food trucks as well as trade shows and other events that take you on the road, where Wi-Fi may be spotty. Regardless of your setup, Simplifi ensures that you enjoy uninterrupted internet wherever there’s a cellular signal.



Simplifi brings the Raydiant platform to businesses who previously couldn’t enjoy the multifunctional customer experience tools it offers because of an unreliable internet connection. Simplifi allows the Raydiant platform to offer uninterrupted digital signs, menus, and more to rural and mobile businesses, as well as those with poor connectivity. It also powers POS and other back-end systems with the same high-speed connection.

 **CATEGORY**  
Network Tools

 **FEATURES**  
LTE-based secure private Wi-Fi

 **SUBSCRIPTION REQUIREMENTS**  
Raydiant Subscription; Raydiant ScreenRay Simplifi router; Simplifi subscription; LTE-enabled data plan



**Pricing** **\$399**

FOR SIMPLIFI DEVICE

## ENSURE A UNIQUE, UNINTERRUPTED CUSTOMER EXPERIENCE

No glitches, freezing screens, or spotty playback. You won’t have to wonder if your internet will support you—Simplifi will ensure that everything stays running smoothly. That means digital menu boards that present and automatically update as programmed, social walls that show off your latest curated posts, and custom music that plays without interruption. In short, the only thing your customers will notice is how much they’re enjoying their visit with you.

## CONNECT AND MANAGE MULTIPLE SCREENS

Create a dedicated private connection with up to five Raydiant screens with the Simplifi device. Simply install Raydiant’s plug-and-play system on your in-house screens, place your LTE-enabled SIM card into your Simplifi router, plug it into an outlet, and you have your very own private Wi-Fi connection. Manage all your screens from Raydiant’s cloud-based system using your smartphone, tablet, or PC.

## KEEP YOUR AND YOUR CUSTOMER’S DATA SECURE

Simplifi offers a secure, enterprise-level private connection that only you and your team can access. This ensures that your data is always safe, and your system is secure from cybersecurity threats. As one of the most secure online connections, Simplifi protects data with IPsec, UAM/Radius, SPI/Firewall, and port forwarding features.

## POWER ALL YOUR BACK-END SYSTEMS

Use Simplifi to power all your back-end processes with its secure, reliable high-speed connectivity. From the Raydiant Experience Platform to your POS system to your self-service kiosks and tablets, Simplifi supports it all with robust, reliable connectivity.