



Pro Content Pass: Personalize Your Customer Experience with a Set-and-Forget Content Stream

Want to harness the power of digital signage but need a more turnkey solution? Instead of building your own content library, Pro Content Pass lets you customize your content stream based on your customer's interests, pulling it automatically from those presets. You can set your content stream with local news and weather streams, industry- and brand-specific content, sports, trivia, entertainment, and more. Engage your in-store customers, providing tailored content that keeps them entertained as they wait in line and shop. And there's no need to refresh your content—Raydiant does it for you, ensuring your screens are always up to date.

As part of Raydiant's multidimensional Experience Platform, Pro Content Pass automates digital signage management for screens that work as hard as you do, all and every business day.



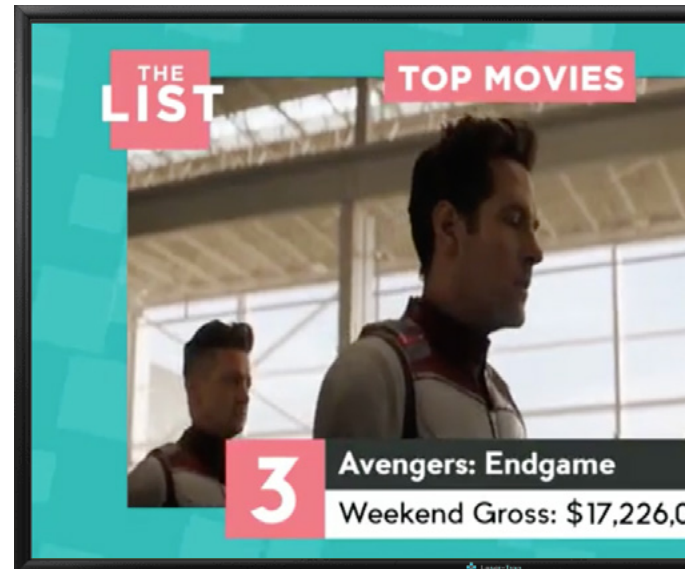
CATEGORY
Marketing



FEATURES
Content



SUBSCRIPTION REQUIREMENTS
Raydiant Subscription;
Pro Content Pass Subscription



Pricing **\$39**/mo.

GIVE YOUR CUSTOMERS WHAT THEY WANT

The research is clear: 80% of customers prefer buying from brands that offer a personalized customer experience. Give your customers what they want with infotainment that pertains to them: from live regional weather feeds, traffic updates, local news, public health updates, and more. Plus, you can add your own content into the mix, using existing brand images, videos, and commercials.

GET UP AND RUNNING, AND MORE SALES, INSTANTLY

Digital signs boost sales by as much as 33%. Retail industry experts have time and again touted the effectiveness of digital signs, and Pro Content Pass makes them even simpler to manage. Raydiant's plug-and-play system installs and sets up in minutes, and Pro Content Pass is ready to go right away. As soon as you customize your settings, it will pull and refresh relevant content automatically—no interference needed.

ENJOY EFFORTLESS SCREEN MANAGEMENT

This is digital signage you don't need to babysit—it works 24/7 to engage your customers and promote your products and services. For initial setup, or to make changes, simply log into Raydiant's web-based platform from any device. This makes managing multiple screens—even at multiple locations—a breeze.

MORE TIME TO FOCUS ON WHAT MATTERS

We get it—you have a business to run. Pro Content Pass saves you and your staff time designing out and refreshing screen content—it does it all for you. Onboarding this service is like hiring a full-time staff member who's dedicated only to filling your screens with the content your customers crave.