



Market Your Business with Vibrant HD Images Using the Pictures App



Use your in-house TV screens as marketing tools by posting HD graphics on them with our Pictures app. Easily upload and display product and brand imagery, photos of your team, appetizing food images (for restaurants) to get your customers visualizing and excited about what you have to offer! Raydiant's all-in-one Experience Platform makes it simple to upload and schedule any or all of your images to display on any and all screens, even those in other locations. You can even set images to display and stop displaying at certain dates and times—it's totally up to you! Upload a few or an entire library of images to choose from—it's all stored and managed from Raydiant's secure cloud-based system.

The Pictures app is one of several free apps included with a Raydiant Lite subscription. Along with displaying images on your in-location screens, Raydiant's included apps also let you upload and play videos, display live news and weather feeds, curate and display an Instagram social wall, and more. Premium apps are also available at a higher subscription level, offering additional features such as customizable background music, digital menu board designers, curated music videos, and other exciting functions that engage customers.

 **CATEGORY**
Marketing

 **FEATURES**
Pictures

 **SUBSCRIPTION REQUIREMENTS**
Raydiant Lite Subscription



Pricing **FREE**

TURN YOUR SCREENS INTO BRAND AMBASSADORS

Make your best brand images work for you by putting them on the big screen! Post them on all your in-store Raydiant screens and they're guaranteed to get more attention than static signs or posters. There's a reason they say that "a picture is worth a thousand words." As visual creatures, your customers need to visualize enjoying your products and services. Help them do that by easily uploading and sharing brand images with them during their visit.

USE PICTURES TO SELL, ENGAGE, OR SET A MOOD

There's no limit to how you can use the Pictures app to reach your customers. Perhaps you'd like to upload images of your newest products to get them excited. You can also introduce your team by sharing photos of your smiling staff members. Or maybe you'd like to display imagery that sets a certain mood, like calming nature scenes for a spa, or delicious food photos for a restaurant. Do any or all of it with Pictures!

EASILY UPLOAD AND MANAGE YOUR IMAGE LIBRARY

Upload the same brand graphics you use in your marketing materials onto your in-store screens with the Pictures app. This app supports the common image files PNG, JPG, and GIF. Simply upload them using Raydiant's intuitive dashboard and they're ready to post on your TV screens. Set them to display, create slideshows, schedule them to automatically switch over or stop at certain times—the power is all yours!

CONTROL YOUR DISPLAYS FROM WORK OR HOME

Raydiant's web-based interface gives you full flexibility on when and where you upload your images. Our cloud-based platform lets you upload, schedule, and tweak your image library from anywhere. This means you can control what images are displayed on each screen and in each location, making screen management simple and seamless.