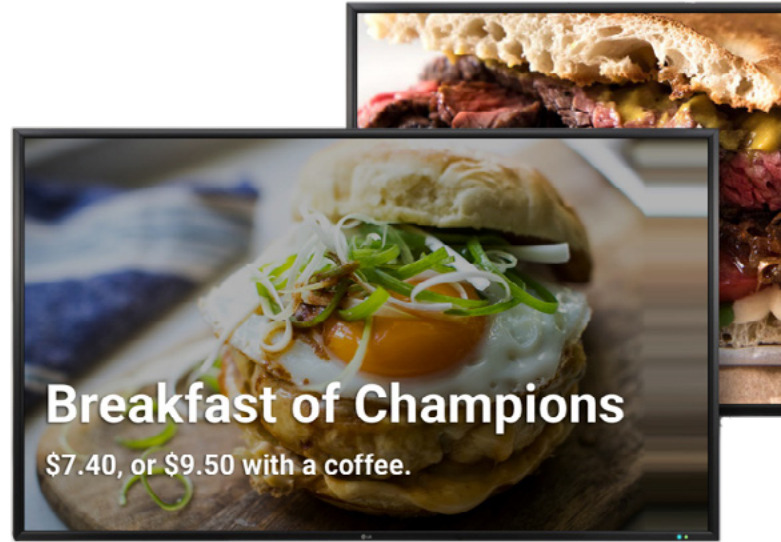




Bring Your Menus to Life for Better Sales with our Menu App

Sandwich boards and chalkboard menus are a thing of the past. Savvy restaurateurs are switching to easy-to-read, attention-grabbing digital menu boards. Not only do these digital menu boards increase sales revenue, but they shorten wait times, helping customers find what they want faster so they're ready to order once they reach the front of the line. Plus, these menu boards are super easy to change—no expensive designers and never-ending reprint jobs necessary. In just a few clicks you've added a new menu item, updated a price, or created an entirely new happy hour menu. And when lunch or dinner rush comes, you won't have to worry about fiddling with heavy menu boards. Dayparting menus can be scheduled far in advance, and programmed to automatically change at the day and time you set.



The Menu app is just one of many restaurant tools that Raydiant Experience Platform offers. From the same web-based interface, accessible via any device, you can create gorgeous digital posters for promotions and special events, set the right dine-in mood with custom music playlists, offer contactless service with scan-and-go technology, and so much more. Enjoy the Menu app with a basic Raydiant subscription, or upgrade for access to our premium menu management apps.

 **CATEGORY**
Menus

 **FEATURES**
Digital Menus

 **SUBSCRIPTION REQUIREMENTS**
Raydiant Subscription



Pricing **FREE**

LET THEM TASTE YOUR FOOD WITH THEIR EYES

You know how important visuals are to the dining experience. Mouthwatering high-res food images stoke your customers' appetites and often entice them to order more than they would otherwise. What about sizzle reels, like a pile of piping hot coconut shrimp or a scoop of vanilla ice cream running down a warm piece of apple cobbler? Now you can make it all happen—HD graphics, animations, and video—with digital menu boards.

STRENGTHEN YOUR BRANDING WITH A CONSISTENT EXPERIENCE

Brand consistency is key to customer loyalty. They want to know they can expect the same quality of service every time they dine with you, regardless of location. Digital menu boards allow you to create and update all of your menus—even in multiple locations—from one central interface. Add your logo, branded images, and promotional content across your locations' screens to strengthen your brand experience.

SAVE TIME AND MONEY GOING DIGITAL

When you want to add something to your menu, run out of a food item, or change a price, you have to send the changes to a graphic designer, and then to a printer. The whole process costs money and time out of your schedule, and doesn't let you adapt to new food trends as freely when they happen. With Raydiant's digital menus, you just log in from your phone, tablet, or computer and make those changes instantly—whether you're at work or not, home, or anywhere you have internet.

ENTERTAIN AND UPSELL CUSTOMERS AS THEY WAIT

Did you know that digital signs have been known to increase impulse buys by 70%? And you already have a captive audience for your digital menu boards—customers who are waiting in line or dining close by. They can't help but be drawn to the bold visuals and delicious food imagery (and report a 35% decrease in perceived wait time as a result). Plus, with Raydiant's customizable screens, you can post your menu on the main screen and use the side screen, or another Raydiant screen, to promote your newest dishes and specials.