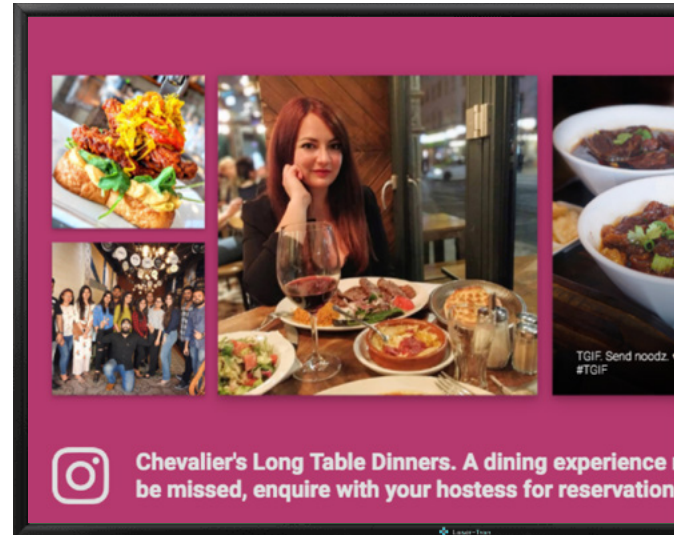




# Turn Screens into Stunning Social Walls that Sell with the Instagram App

Looking to leverage the marketing power of your best Instagram content? Now you can transfer your Insta images and videos onto the big screen with Raydiant's Instagram app. These social walls draw customers in and make your brand feel more accessible. Easily curate content and pull from branded hashtags for constantly refreshed content. Share photos of happy customers engaging with your brand to build brand trust. Boost visibility of specials and promotions, and even attract more followers to your Insta feed! Plus, the Instagram app makes all of this easy to do—you can manage it all from the Raydiant dashboard.



The Instagram app is part of the free library of apps included with a Raydiant Lite subscription. For access to our premium apps, upgrade your subscription to enjoy customized music playlists, HD video conferencing, a digital poster design app, and so much more.

-  **CATEGORY**  
Marketing; Social Wall
-  **FEATURES**  
Social Media; Instagram Feed
-  **SUBSCRIPTION REQUIREMENTS**  
Raydiant Lite Subscription



## Pricing **FREE**

### CAPTURE MORE SALES WITH HI-RES IMAGES

You work hard to make your Instagram a visual experience, so why not leverage those hi-res images at your brick and mortar? Research shows that social media brings in twice the leads of other marketing efforts, like direct mail and pay-per-click ads. You can capture more in-store sales by using a marketing tool you're already using: your Instagram feed. Plus, using the Instagram app lets you create brand consistency between your online and offline customer experience.

### SHOWCASE HAPPY CUSTOMERS FOR SOCIAL PROOF

Social proof is important—your customers need to see people enjoying your products and services so they can get on board too. The Instagram app not only lets you pull content from your own feed and branded hashtags, but you can also share user-generated content on your big screens. That means showing customers enjoying your late-night happy hour, attending your latest open house, or sporting your merch proudly.

### MANAGE IT EASILY—AND REMOTELY

There's no need to buy expensive hardware and software to create gorgeous social walls—all you need is Raydiant's plug-and-play device and your TV screen or screens. With our cloud-managed interface, simply log in on any device to manage one or more screens in one or multiple locations. Choose photo layouts for your social walls, add headlines and other text, set your photos to shuffle, and do it all from work, home, or anywhere you have internet.

### ENGAGE MORE CUSTOMERS, CREATE BRAND FANS

Make your social walls an interactive experience! Encourage customers to check in on their own Instagram, follow you for the latest promotions, and sign up for your loyalty program—all by using in-store screens. Post shoppable content that inspires them, and includes the info they need to get the same experience. Entertain them as they wait in line, inform them as they browse your store, and share your brand values to build a closer connection.