

5 Content Ideas For Your Office's Digital Signage



With its industry-leading engagement power, digital signage is a breakthrough for offices everywhere. With the right content, you can use your screens to supercharge your office's productivity and cohesiveness. Here are a few winning content ideas for your office's digital signage.

1. Motivational content.

Keeping your team motivated is critical in every office, but it's especially important for fast-paced sales teams. Raydiant has some of the best tools in the industry to help you use your digital signage to help you display KPIs, track performance, and even gamify your team's sales experience and send revenues through the roof.

2. Team recognition.

In addition to keeping your team motivated, you also want to make them feel appreciated. With Raydiant, you'll have access to over 150,000 gorgeous templates to help you create moving tributes to employees or teams within your company. Celebrate the latest milestone, birthday, or retirement in style.

3. Company messaging.

When you need to get the word out to the entire company, or even just an entire office, there's no better way than digital signage. With our remote cloud-based platform, you can use templates to create and send messages to one specific screen, a group of screens, or your entire network that nobody will miss. As long as you've got an internet connection, you can connect to the platform whenever you need to, wherever are you are.

4. Break room infotainment.

Help your employees fully recharge while they take a break with a little infotainment. Using the Multizone app for Raydiant, you can create custom screens by combining elements like stock tickers, a customized news feed, weather, and video, making sure you've got a little something for everyone in your office.

5. Works of art.

Your office screens don't have to be all business. Creating a pleasant ambiance helps both your employees and visitors feel comfortable in your spaces. Raydiant can help you add a touch of beauty and class by displaying digital works of art on your screens in luscious HD.

