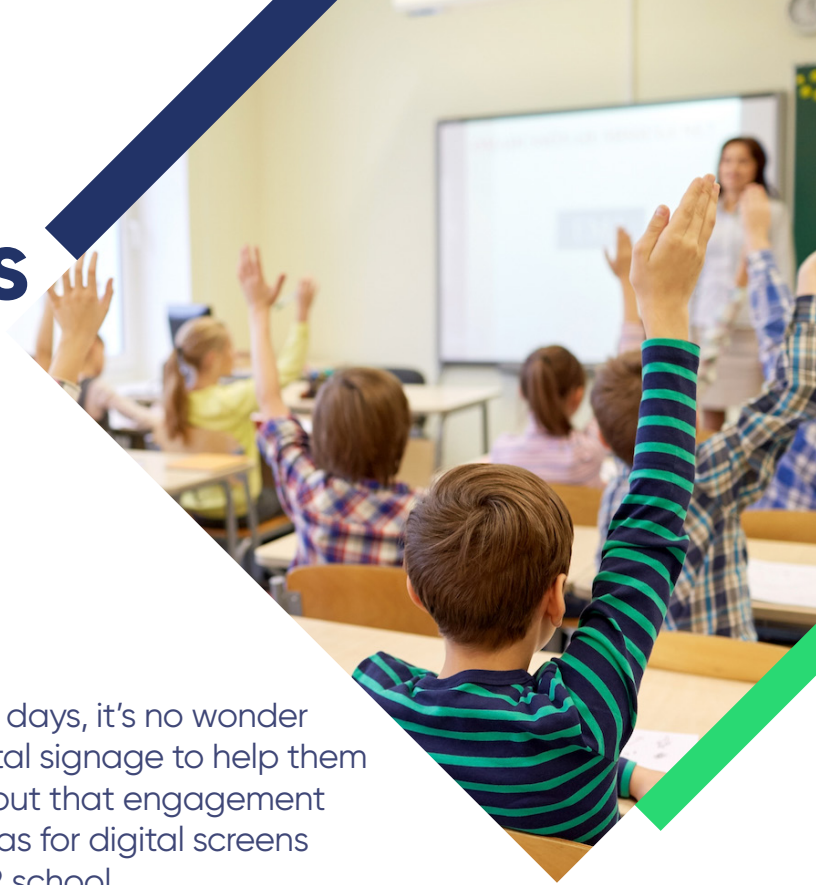**Raydiant**

5 Content Ideas For Your K-12 School's Digital Signage

With screens such a big part of kids' lives these days, it's no wonder more and more K-12 schools are turning to digital signage to help them reach students. Once you do, it's important to put that engagement power to good use. Here are a few content ideas for digital screens guaranteed to boost engagement at your K-12 school.

1. School calendar.

Students and faculty have busy lives. Help them keep up with important exam dates, sporting events, and performances with big, easy-to-read calendars. With Raydiant, you can simply sync your Google Calendar to your Raydiant account and any changes or additions you make will automatically update on your display calendar.

2. Student artwork displays.

Help show off the talent and skills in your arts programs by putting it out there for the world to see. Raydiant makes it easy for you to load images and even video of student artwork into slide-based presentations that display their creations in full HD, so students can enjoy having originals at home and showing their work to their friends at school.

3. School spirit boards.

With digital cameras and smartphones, students don't have to wait for yearbooks anymore to see photos of them and their classmates. Now, you can use Raydiant to create a school spirit board that shows photos and even videos of students, faculty, and events all year long. You can even include your school's Instagram feed or a custom feed based on hashtags you choose.

4. Important reminders.

Schools have a lot of dates that students and faculty need to remember. Whether it's the next field trip, picture day, or end-of-year exams, help everyone be prepared with visual reminders. With our remote platform, you can log in from anywhere with an internet connection, use templates to create reminders, and send them to any screens you choose.

5. Event promotions.

If you need to get people's attention, digital signage is the way to do it. With an industry-leading recall rate, Raydiant digital signage can help make sure students and faculty notice your school's next event and remember it. Just use one of tens of thousands of drag-and-drop templates to create high-impact digital flyers and posters in minutes.