

5 Content Ideas For Your House of Worship's Digital Signage



Digital signage gives you an effective, modern way to reach your congregation. But what kind of content should you display? Here are a few ideas to help you best use those digital screens to the advantage of your house of worship.

1. Service-leading displays.

Digital signage gives you a safer, more engaging alternative to paper pamphlets, communal books, and flyers for leading your services. Rather than risk spreading disease by passing out materials hand-to-hand, Raydiant screens let you display hymns, passages, and prayers on bold, bright HD screens that make it easy for your congregation to follow along.

2. Warm welcomes.

Whether they're regulars who never miss a service or visiting for the first time, it's important to make guests feel welcome at your house of worship. With Raydiant, you can choose from one of over 150,000 professionally-designed templates to create beautiful messages that let all of your guests know you're happy to see them.

3. Community boards.

After faith, the most important element of your house of worship is your congregation. Celebrate your community and the people in it with a heartwarming community board. Use Raydiant's Presenter app to create a slide-based presentation that includes photos or even videos of your congregants engaging in gatherings, volunteer efforts, or major life events. Add slides to help members advertise their latest gig or their small business.

4. Event calendars.

Houses of worship aren't just places for prayer and service, they're vibrant centers of community. Help your congregation keep track of all the goings on around your community with a big, easy-to-read event calendar. With Raydiant, you can sync your Google Calendar to automatically import new events, changes, and updates that go out to your screens in real time.

5. Wayfinding signage.

Your house of worship likely has many rooms with many different functions. Help the members of your congregation and your staff get where they need to be with effective wayfinding signage from Raydiant. Point people in the right direction or post signage outside of multi-purpose rooms to let them know what's happening inside.

