

5 Content Ideas For Your Healthcare Facility's Digital Signage

The digital signage in your healthcare facility is one of the best tools you have to reach patients and other guests. But sometimes, it can be hard to know what content to create and display. Here are a few ideas to help you get the most out of the digital signage in your hospital, urgent care facility, or doctor's office.

1. Health tips.

Medical professionals know better than anyone that an ounce of prevention is worth a pound of cure. Help your patients stay ahead of their health by displaying helpful, easy-to-understand health tips. Raydiant gives you access to over 150,000 gorgeous templates that let you create clear, impactful signage to make sure your patients get the message.

2. Waiting room infotainment.

Waiting rooms can be stressful. Help your patients relax and get closer to baseline with something to take their mind off things. With Multizone, you can combine elements like custom news feeds, stock tickers, and even video to create engaging waiting room screens hand-tailored to your facility.

3. Queuing information.

Your front desk staff has more important things to do than answer "how much longer will be?" all day. Let the digital screens in your waiting room or front desk area do that for them. Raydiant makes it easy to display and update queuing information with our cloud-based remote platform, helping customers get a better idea of how long they'll be waiting and when their turn is up.

4. Donor walls.

Donors make many healthcare facilities possible. Pay tribute to their generosity with touching bio pages that feature HD photos and even videos. With our easy-to-use platform, you can deploy them anywhere you want, such as common areas or even the specific wing or room they helped build.

5. Stories of inspiration.

Your healthcare facility helps people overcome tremendous obstacles and live healthy lives. Celebrate those victories to bring hope and joy into your atmosphere. Raydiant can help you create powerful presentations that tell heartwarming stories of courage, recoveries, and first-class medical care.

