

How To Create the Best In-Location Experiences for Your University

Colleges and universities are where some people spend their most formative years. Creating a welcoming and jovial on-campus experience can instill a sense of pride amongst students that can last a lifetime.



Here are a few ways to create the best possible on-campus experiences for students at your university.

- 1 Put safety first**

With so much going on at universities, it's hard to get students to notice much of anything. However, these days it is critical that everyone gets the message about safety and limiting the spread of disease. With Raydiant, you can create highly visible signage that makes your university's safety policies and procedures crystal clear. With the high recall rate of digital signage, students are much more likely to not only see your message but to remember it as well.
- 2 Generate more enthusiasm for events**

Universities are a nest of activity. With so many events happening on and around campus, you'll want to make sure students get the message and don't miss out on chances to bond with their schoolmates. With Raydiant, you can choose from over 150,000 professionally-designed templates that let you drag-and-drop your way to eye-catching promotional signage in just a few minutes.
- 3 Incorporate multimedia visual aids**

Visual aids can make a boring lecture into an engaging event. Raydiant makes it easy to integrate HD photos and videos into compelling presentations that bring even the driest subjects to life. Teachers and assistants can log in to Raydiant's cloud-based remote platform from anywhere at any time to build presentations quickly and easily.
- 4 Make remote learning better**

With more students choosing to learn from home, it's become more important than ever to facilitate virtual learning. Raydiant's SecondScreen solution provides teachers with a handsfree way to record and broadcast their class, freeing them up to move around the room, gesture, and teach more naturally.
- 5 Celebrate the university community**

Universities are vibrant, active communities in and of themselves. Celebrating all the people, places, and things that make your university community what it is can inspire a feeling of belonging amongst students, faculty, and staff. With Raydiant, you can easily create moving tributes that showcase every corner of your community and inspire lifelong pride in your university.