

# How To Create the Best In-Location Experiences for Your Spa or Wellness Center

At your spa or wellness center, your clients' treatment experience begins the second they walk through the door. Why not make all of it as enjoyable as possible? Creating winning experiences for your guests helps them get the full benefit of their treatment and makes it more likely they come back and tell their friends.



Here are a few ways to create the best possible customer experiences for your spa or wellness center clients.

**1 Make waiting more enjoyable**  
Waiting is part of the business, but it doesn't have to be a drag. With Raydiant, you can make the wait for a spa treatment entertaining and enjoyable. Use Multizone to compile elements like videos, a custom news feed, and weather into one unified infotainment screen that keeps clients engaged while they wait for their session.

**2 Educate clients on their options**  
Many of your clients might be hesitant to try a new service because they don't know much about it. With Raydiant, you can easily incorporate HD photos and videos into powerful presentations to teach your clients about the different services you offer at your spa or wellness center. You just might help them find their new favorite treatment.

**3 Keep everyone safe**  
It's up to all of us to keep our communities safe and limit the spread of disease. Help your clients and employees understand the safety policies and procedures you've put into place. With Raydiant, you can use any of more than 150,000 templates to create impactful, high-visibility safety signage in just minutes. No designer needed.

**4 Get employees on the same page**  
Keeping your employees up-to-date and on the same page is an important part of providing your customers with the best possible experience. Raydiant screens make excellent back-of-house tools. Use videos to teach new techniques, go over important information, or provide a little break room entertainment for your hardworking staff.

**5 Create a more complete experience**  
The ideal spa session involves all the senses. Raydiant can help you complete your experience by filling your common areas with visuals and audio that create a calm, soothing environment. You can use Raydiant screens to display artwork or tranquil videos. Raydiant also has apps that let you choose from hundreds of mood-based playlists to find the perfect tunes to accompany treatments and fill your common spaces with peaceful vibes.