Raydiant

How To Create the Best In-Location Experiences for Your Restaurant

Restaurants are more than a place to get a bite to eat. They're places to gather with friends and family, celebrate special occasions, and see familiar faces. Make your customers next visit more than a meal by creating a better dining experience.

Here are a few ways to provide the best in-location experiences in your restaurant.

1 Create a safer environment

Before your customers can enjoy their dining experience, they need to feel safe and secure. Raydiant gives you access to over 150,000 templates that allow you to create high-impact signage that details your restaurant's safety policies and procedures. Give them peace of mind before their piece of cake.

2 Make beautiful menu boards

Customers love digital menu boards and you will too. Raydiant has apps that help you create stunning menu boards quickly, easily, and without the need for a designer. Even better, once you create a menu, you can sync all your menus--in-store and online instantly. No more disappointed customers who come to your restaurant only to find that the dish they wanted isn't available.

3 Provide better music

Music is an important part of the customer experience at restaurants. Avoid fines, complicated licensing agreements, and boring, repetitive playlists that negatively impact your business with Raydiant. You'll have access to apps in our Marketplace that provide professionally-curated mood-based playlists that you can play, change, and schedule all from our remote, cloud-based platform.

4 Build a community

If you want to make your restaurant a truly special place for your customers, lean into your place in the community. Raydiant makes it easy for you to create engaging Social Walls that bring your social media efforts into your locations. Your digital screens are a fantastic place to share images and videos of customers smiling and enjoying themselves and inspire others to feel a deep and personal connection to your restaurant.

5 Step your curbside game up

Curbside service has become an integral part of every successful restaurant. Raydiant can help you make it easier, more efficient, and more engaging. With Multizone, you can create attractive signage that can display a menu, queuing information, order status, and even infotainment for hungry diners waiting on their order. Just compile the elements you want into one unified display and Raydiant does the rest, helping you reduce perceived wait times at your curbside operation.