

# How To Create The Best In-Location Experiences for Your Healthcare Facility

People can be understandably uncomfortable at healthcare facilities like doctor's offices and hospitals. You can help break that tension and help them feel more at ease by creating a more relaxing, comforting, and entertaining experience at your facility.



Here are a few ways you can provide the best possible experience at your healthcare facility.

**1 Keep anxiety down even when wait times are up**

Regardless of the reason for the visit, a waiting room at a healthcare facility is a stressful place to be. While there's no getting around that, you can make the waiting experience a better one to help calm some nerves. With Raydiant, you can create custom Multizone displays that combine elements like videos, customizable news feeds, a weather widget, and more into one single infotainment display to help take their mind off of the wait.

**2 Give useful health advice and information**

Keeping people focused on the more positive aspects of health, such as what they can do to bring their blood pressure down or prevent illnesses, can help take them away from stressful thoughts. With Raydiant, you can create eye-catching Slide presentations to deliver useful advice straight from your doctors and nurses to patients. Give diet tips or teach them the best questions to ask their doctors.

**3 Provide a sense of calm**

You would be amazed what a little background music can do for the nerves. Raydiant can help you fill your common areas with soothing music that helps people relax and enjoy their experience. With apps that provide curated mood-specific playlists, you can set the perfect tone for your healthcare facility and help set people at ease.

**4 Introduce your community**

Your healthcare facility helps people every day. Stories of doctors and patients working together to beat a disease or recover from health disasters can help people feel inspired and confident about the care they're receiving. With Raydiant, you'll have access to over 150,000 professionally-designed templates that let you create beautiful, moving displays in just minutes.

**5 Improve staff communication**

One of the best ways to make your customers feel more comfortable at your healthcare facility is to let them know they're important to you. Raydiant can help you keep staff on the same page with attention-grabbing signage that makes important information about patients and procedures bold and clear. Post a display screen inside an exam room or above a patient's bed so doctors and nurses can use it for quick reference, cutting down on miscommunications that can be frustrating, frightening, or even dangerous for patients.