

5 Ways Spas and Wellness Centers Are Using Raydiant



At a spa or wellness center, treatment starts the moment a client walks in through the door. Maybe that's why so many of them have chosen Raydiant to help them create a more soothing, therapeutic customer experience.

Here are a few ways spas and wellness centers are using Raydiant to improve their overall experience.

1 Decorating with style
You want to create a peaceful, therapeutic environment for your business, especially in the waiting area. With Raydiant, you can create beautiful displays that help set the mood. Use the Presenter app to play a slideshow of calming images or artwork.

2 Creating good vibes
Ambience isn't just a visual thing. Raydiant supports full HD audio. That means you can use it to supply your waiting area with calm, soothing tunes. You'll relax clients and prep them to get the most out of their treatment.

3 Displaying safety information
These days it's important to show guests you're taking their safety seriously. In many places, it's also the law. With Raydiant, you can choose from one of over 160,000 eye-catching templates to create impactful safety signage. Make sure you're staying in compliance and let guests know all the precautions you're taking to keep them safe.

4 Making a better employee experience
Your employees deserve attention too. Raydiant makes for a versatile back-of-house tool. Communicate directly with all your employees in one place, hold video training, or simply provide some entertainment on a well-deserved break.

5 Promoting additional products and services
Every good business plan for a spa or wellness center includes alternate revenue sources and upsells. Digital signage can help you draw guests' attention to those products and teach them about their benefits. You can also show videos of treatment upgrades and add-ons to entice guests into pampering themselves just a little bit more.