



5 Ways Real Estate Companies Are Using Raydiant

The real estate industry is changing every day. Raydiant helps you keep up. With the ability to transform the way you do business, Raydiant is a powerful turnkey customer engagement system. No wonder realtors love it.



Here are just a few of the ways real estate companies are using Raydiant to help them adapt and thrive.

1 Enabling virtual showings

What if you could show properties from your office? Now you can with Raydiant. With its unique multimedia capabilities, you can create dynamic listings that tell prospective buyers everything they need to know. You can even join them on a virtual walkthrough of the property in crisp HD video.

2 Showing off your company

A little self-promotion never hurt anyone. Why not shine a light on all the things that make your company great? Build deeper relationships with your client by teaching them about your company history, showing off your community efforts, and introducing them to your team.

3 Growing your footprint

Imagine how much more ground your company could cover if you didn't need to be physically present to do showings. With Raydiant, you can stop imagining and start growing. Our cloud-based remote platform lets you access your screens from anywhere with an internet connect, any time you want. Simply log in, make updates, and get on with your day.

4 Creating a better office experience

You want your clients to enjoy their time with you. Raydiant specializes in helping you create nurturing customer experiences. With the ability to add a musical backdrop, you can make your office a place people like to be and not just a place they have to be.

5 Supercharging self-showings

Realtors and buyers alike are in love with self-showings. With Raydiant, you can make them even better. Once you've placed a screen in a property, you can use the Presenter app to create a slideshow presentation with all the details and photos you want. Raydiant even supports videoconferencing, so prospective buyers can have a Q&A with one of your agents after seeing a property.