



# 5 Ways Property Management Firms Are Using Raydiant

Today's renters are demanding more engagement from the brands they choose than ever before. Raydiant gives you a simple way to get and stay connected with your residents and keep your business organized.



Here are just a few of the ways property management firms are using Raydiant to grow and enrich their business.

## 1 Enabling first-class self-showings

Self-showings are everything in the property management industry right now. With Raydiant, you create an unparalleled self-showing experience. Set up a screen in any rental property and display information, photos, and even videos of the home and surrounding area. With videoconferencing capabilities, you can even let your property managers join prospective tenants without needing to physically be in the property.

## 2 Staying engaged with residents

Your property managers can't be everywhere at once, but Raydiant digital screens can be everything in one place. With the ability to combine elements like video, slideshows, widgets, and news and stock tickers, you can use the Multizone app to create a real resource for residents. Alert them of inclement weather, remind them of recycling collection days, or simply wish them a good day.

## 3 Communicating with employees

Digital screens are a great tool for when you need to get the message across clearly and directly. With Raydiant, you can streamline company communications and make sure they reach every office they need to. Just log onto the cloud-based remote platform, take a few minutes to create your message, and send it to any or every screen in your network.

## 4 Promoting properties

Simply put, you won't find a better promotional tool for your properties than Raydiant. Using the Presenter app, you can create stunning presentations that show off all the best parts of your properties. Give potential residents a video tour on one slide and list all the delicious nearby eateries on the next one. Raydiant gives you all the tools and all the freedom to promote your property any way you choose.

## 5 Making common areas come alive

Your property's common areas can serve as a gathering point for employees and residents alike. Raydiant can help you create a more inviting experience for everyone. With support for HD audio, you can use a digital screen to complete the experience with some background music. Whether it's today's Top 40 jams in the afternoon or lively lounge for your next resident gathering, Raydiant helps you create an ambiance your residents will love.