

5 Ways Gyms and Health Clubs Are Using Raydiant

Gym and health club owners know a thing or two about getting the right equipment. Maybe that's why they're increasingly using Raydiant to take care of their digital signage needs. With seamless remote management capabilities, Raydiant makes it easy to manage all your facility's calendars, promotions, and other content.



Here are just a few of the ways gyms and health clubs are using Raydiant:

1 Showing off your facility
You want your guests to know everything your gym or health club has to offer. Raydiant makes it easy to get their attention and keep it. Use the Presenter app to create dynamic slideshow presentations to show off new equipment, introduce personal trainers, or advertise classes and programs.

2 Displaying menus
Smoothie bars are a valuable source of revenue for any fitness facility. Guests love them too. Digital signage is a fantastic way to present your menus. Raydiant gives you all the tools you need to create enticing smoothie menus that you can update easily and supplement with mouth-watering HD photos.

3 Demonstrating the proper techniques
With its unique multimedia capabilities, Raydiant can help you prevent injury and maximize workout efficiency in your gym with video demonstrations. Locate digital screens near equipment and run videos of trainers using it properly. Not only will you show guests the best way to use your machines, you'll also teach them the value of your personal trainers.

4 Entertaining guests
People tend to keep their eyes glued to TVs at gyms. Why not give them something good to watch? With Raydiant's Multizone app, you can combine multiple elements like video, news and stock tickers, and widgets into one dynamic display. Give guests a little something for everyone, all in one screen.

5 Managing calendars and room reservations
Whether its yoga, spin classes, or cardio-kickboxing, your fitness center has a lot going on all the time. Raydiant can help you keep organized. Display calendars bold and clear where guests and employees alike can't miss them. Use digital screens to let guests know which classes are in progress and up next in multi-use rooms.