Raydiant

5 Ways Casinos Are Using Raydiant

Casinos are a difficult place to get someone's attention. That's why more and more casino owners are turning to Raydiant when they want to reach their customers. Raydiant offers unparalleled engagement power, even surrounded by lights, sounds, and the lively gaming atmosphere.

Here are a few ways casinos are using Raydiant in their businesses:

1

Showing guests the way

With so much going on at casinos, it's easy for guests to get lost or overwhelmed. Raydiant can help you change that. With more than 160,000 easy-to-use templates, you can create highly visible wayfinding signage that you can change and update whenever you need to. Direct guests to new games, or point them to their favorite section.

2

Celebrating big wins

Nothing motivates gamers more than seeing someone else hit the jackpot. Make sure the whole gaming floor knows when someone wins big. Raydiant can help you make attention-grabbing jackpot alerts. With full HD audio support, you can make your winning celebrations into multimedia extravaganzas.

3

Promoting house amenities

There's more to your casino than just the games. Make sure guests know everything you have to offer. With the powerful Presenter app, Raydiant helps you create custom slideshow presentations that show off your casino's rooms, restaurants, entertainment, and other amenities.

4

Displaying dining menus

One of the first ways digital signage caught on was as digital menu boards. And for good reason. Raydiant gives you all the tools you need to create bright, bold menus that your guests can see from the other side of the room. With remote management capabilities, you can update menus instantly from anywhere with an internet connection.

5

Keeping employees on the same page

Digital signage also makes a highly effective back-of-house tool. Raydiant's engaging, easy-to-read signage makes a perfect employee communications tool. With video conferencing capabilities, you can even use your back-of-house signage to conduct company-wide employee meetings.