

DIGITAL MARKETING SPECIALIST

Mogli Technologies delivers impeccable Salesforce apps and implementation services to domestic and international businesses, educational institutions, and nonprofits. Our systems are easy to use and have robust functionality. Our fantastic client services & success team has won the loyalty of clients around the world. We are a growing and high trust team focused on accelerating the organizations we serve with great tech, services, and support.

We're looking for a Digital Marketing Specialist to join our team. The ideal candidate will be a creative individual ready to take the Mogli brand to exciting places while equally managing the practical day-to-day of the marketing program. The role will partner with our Content Marketing Specialist with strategy, design, and implementation of marketing initiatives on a company-wide basis and will report to our CEO. This individual will assist with maintaining all social media outlets, HubSpot and Salesforce. This role requires close partnership with product, services, and sales teams. The right candidate will be independently motivated with impeccable relationship & planning skills. We are a small but growing entrepreneurial business seeking a candidate who is motivated, creative, and capable of evolving and growing with the company.

What we hold sacred around here:

Trust. We authentically extend trust in our relationships and all that we do. We seek to create a culture where you will thrive and have the autonomy to do your best work and serve clients the way you have always wanted.

Hustle. We are a driven group of individuals who are happiest in motion. We take pride in delivering exceptional experiences for our clients and do so without the burden of bureaucracy to slow us down.

Empathy. We listen. I mean, **really** listen to each other and our clients. We are invested in setting people up to succeed, and when there are challenges, we will stay with you until things have been resolved.

Generous Tenacity. We are driven and results-focused but towards a higher purpose. Instead of serving our own interests, we are wired to help others. Drive without purpose and intention isn't our gig.

What your day to day looks like:

- Work closely with the Content Marketing Specialist on a daily basis
- Create and implement company-wide marketing strategy and design
- Assist with planning for conferences and partner events
- Manage HubSpot for marketing purposes (website, lead flow)
- Coordinate and integrate relevant data between Hubspot, Salesforce, and any communications campaigns
- Establish and monitor key metrics and outcomes for marketing materials and campaigns
- Create and publish relevant content for Mogli's Website, social media sites, etc.
- Own our eGrabber relationship and work closely with the sales team

What you bring to the table:

- Higher education, nonprofit, and international development experience is a bonus but not required
- 3+ years of marketing & event experience, Tech app or services marketing experience preferred
- Bachelor's degree or higher preferred, Marketing degree a plus
- Hubspot and Salesforce experience preferred
- Proficient writing skills and attention to detail
- We seek a person who is equally able to collaborate with the team and work independently

Salary and Benefits

- \$60K - \$95K, dependent upon experience
- Complete Medical, Vision and Dental insurance, fully covered by Mogli
- Matching 401k plan
- Time off: 15 days PTO, 7 US Public Federal Holidays, 6 paid sick days; option to utilize floating holidays
- Base pay and bonus incentives for productivity milestones set by management

Please submit a cover letter and resume to jobs@mogli.com.