

## CONTENT MARKETING SPECIALIST

Mogli Technologies delivers impeccable Salesforce implementation services to global nonprofits, social ventures, foundations, and international development organizations. Our systems are easy to use and have robust functionality. Our fantastic client services team has won the loyalty of clients around the world. We are a small, high trust team focused on accelerating a rare and unique niche of high-impact organizations.

We're looking for a Content Marketing Specialist to join our team. The ideal candidate will be a creative individual ready to take the Mogli brand to exciting places while equally managing the practical day to day of the marketing program. The role encompasses the start to finish of strategy, implementation, and management of marketing initiatives on a company-wide basis. Additionally, this individual will build and maintain all campaigns on and offline, partner, and community events. This role will require close partnership with the leadership, product, services, and sales teams. The right candidate will be independently motivated with impeccable relationship & planning skills. We are a small but growing entrepreneurial business seeking a motivated, creative, and capable candidate excited to evolve and develop with the company.

### What we hold sacred around here:

**Trust.** We authentically extend trust in our relationships and all that we do. We seek to create a culture where you will thrive and have the autonomy to do your best work and serve clients the way you have always wanted.

**Hustle.** We are a driven group of individuals who are happiest in motion. We take pride in delivering exceptional experiences for our clients and do so without the burden of bureaucracy to slow us down.

**Empathy.** We listen. I mean, **really** listen to each other and our clients. We are invested in setting people up to succeed, and when there are challenges, we will stay with you until things have been resolved.

**Generous Tenacity.** We are driven and results-focused but towards a higher purpose. Instead of serving our own interests, we are wired to help others. Drive without purpose and intention isn't our gig.

### What your day to day looks like:

- Work closely with Head of Marketing, CRO, Product Manager, and CEO on a daily basis.
- Create and implement company-wide marketing strategy and content
- Create and manage all marketing campaigns through diverse marketing strategies, including but not limited to email marketing and content marketing
- Manage budget and planning for conferences, partner events, marketing campaign expenses, and other
- Plan and execute domestic and international technology partner and community events. Coordinate agreements, manage calendars, event responsibilities, marketing materials, pre/during/post communication
- Establish and monitor key metrics and outcomes for marketing materials and campaigns
- Website content support and maintenance, site content updates, campaign landing page content, and blog posts
- Organizing and disseminating collateral and website updates
- Organize and run monthly webinars
- Manage promotional items and branding, purchasing, and inventory
- Grow a small but mighty marketing team to expand Mogli throughout the Salesforce ecosystem

### What you bring to the table:

- Higher education, nonprofit, or international development experience is a bonus but not required
- 3+ years of marketing & event experience, Salesforce, Tech app or services marketing experience is preferred
- Bachelor's degree or higher preferred, Marketing degree a plus
- Well-rounded marketing experience in email and communications and event management
- We seek a person who can collaborate with the team and work independently to accomplish company and client goals.

### Salary and Benefits

- \$75-100K, dependent upon experience



- Complete Medical, Vision and Dental insurance, fully covered by Mogli
- Matching 401k plan
- Time off: 15 days PTO, 7 US Public Federal Holidays, 6 paid sick days; option to utilize floating holidays
- Base pay and bonus incentives for productivity milestones set by management

Please submit a cover letter and resume to [jobs@mogli.com](mailto:jobs@mogli.com).